

# ARPER ATELIER

arper

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## Arper on the Go

Scan the QR code to download the Arper app on your tablet and explore our world.



Arper  
=  
arredamento  
(furniture)  
+  
per  
(for)

We are a fast-growing company founded in 1989 — a family business guided by an integrative, human-centered approach. We have grown from a furniture manufacturing business to an international design presence, dramatically increasing our turnover and adding hundreds of new employees to the Arper family.

# A TRADITION OF CRAFT AN EYE ON DESIGN

**1989**

Arper is established by the Feltrin family



**1998**

Arper meets Lievore Altherr Molina



**2000**

Arper moves away from furniture manufacturing to become a design-oriented company



**2002**

In-house upholstery



**2005**

Arper founds environmental department



**2008**

Opening of Arper USA, Inc.



Arper

2020

**2010**

Opening of the flagship showroom in Milan, first of 11 international showrooms



**2012**

Launch of Lina Bo Bardi project



**2016**

Opening of a subsidiary in Japan and of a showroom in Tokyo.



**2014**

Opening of warehouse and production facilities in North Carolina



**2017**

Opening of a branch and of a meeting hub in Belgium, and of a new factory in North Carolina



**2018—present**

Ongoing global expansion with the opening of a showroom in Los Angeles and of two subsidiaries in Mexico and China

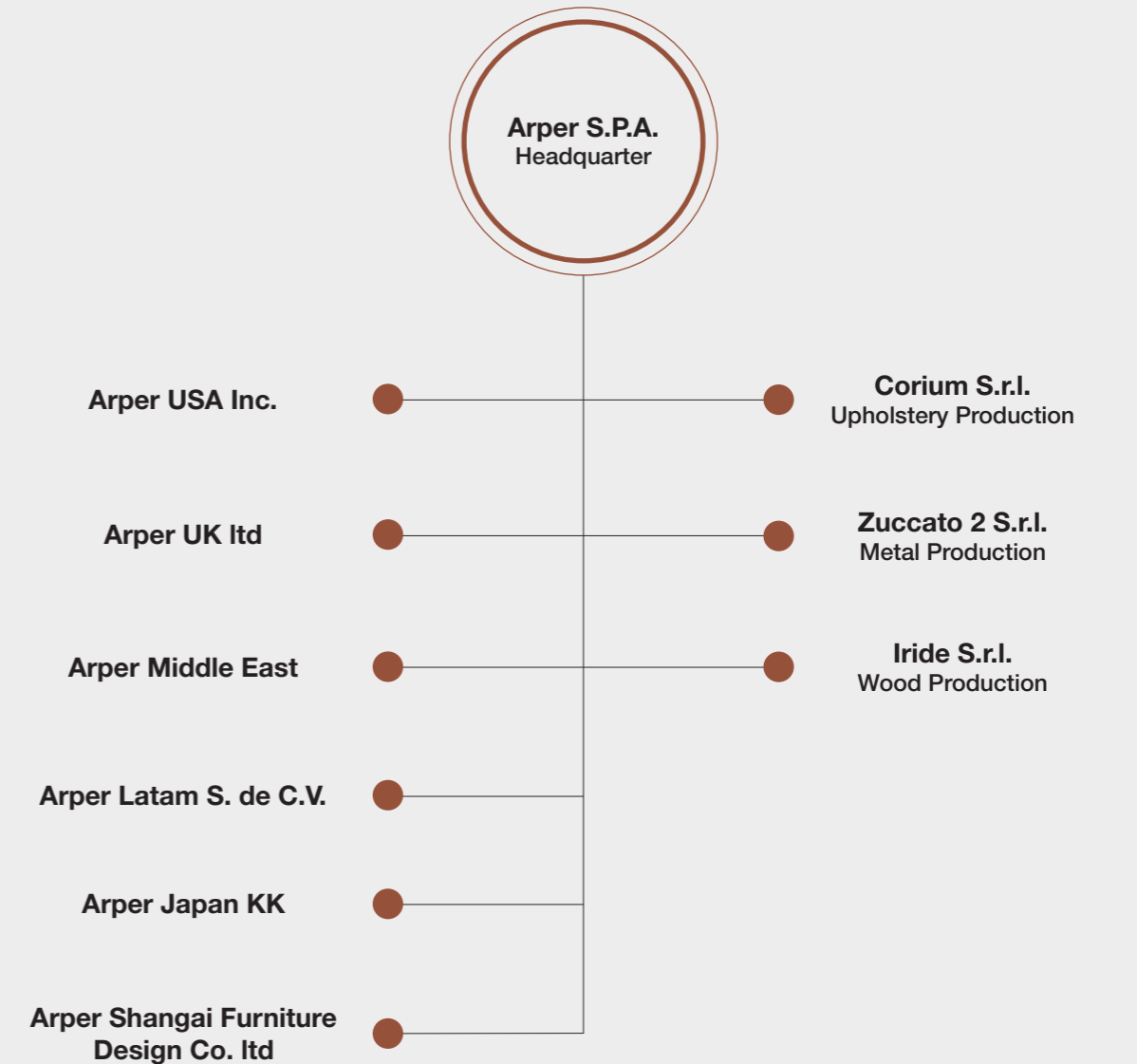


# Structure

## Arper capabilities:

- Three local production facilities, based in Italy (Treviso), US (High Point, North Carolina), and Japan allow us to ensure prompt delivery and assistance
- A global organization including 12 showrooms, 6 subsidiaries, 4 branches, 2 meeting hubs and a network of representatives guarantee a presence in over 90 countries
- Long-term partnerships with over 200 suppliers with unique expertise enable us to provide a full range of capabilities, from upholstery to metal work to carpentry
- Our product development team and sampling facilities are committed to research the latest innovations to be applied to our products

## Structure



A network of 200 suppliers specialized in metal work, upholstery and carpentry

A global presence in over 90 countries

3 local production facilities

1 upholstery department based in Italy

Headquarters

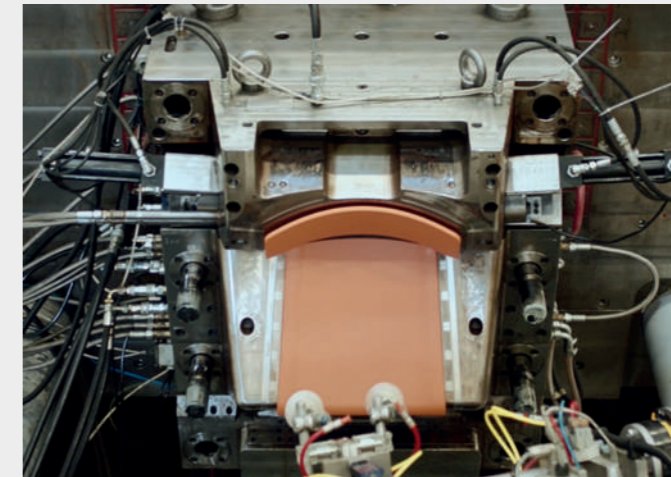


Steel Framing

Upholstery Department



Plastic Injection



High Point, North Carolina  
Production and logistic site

# ARPER GLOBAL PRESENCE:



An extensive network of dealers across 90 countries. 89% of our 2019 turnover came from export.

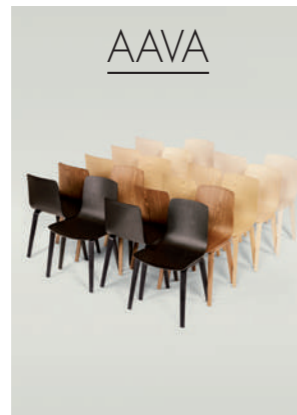
# Collections

Every part of the product development process—from design to production to long-term impact—is carefully considered, bringing function, aesthetic, detail together in elegant resolution.

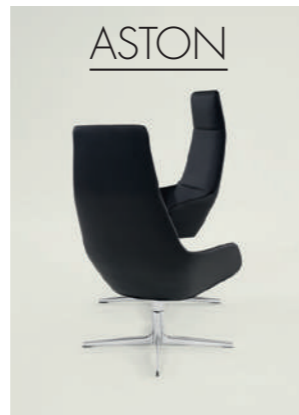




CHAIRS



AAVA



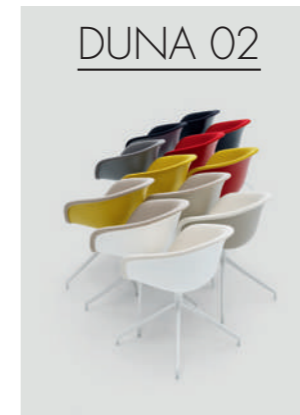
ASTON



BABAR



CILA GO



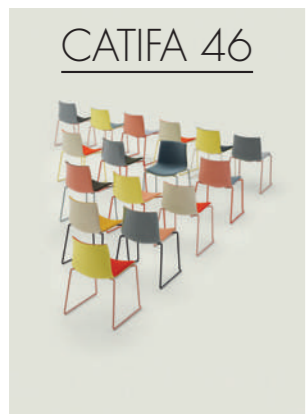
DUNA 02



JUNO



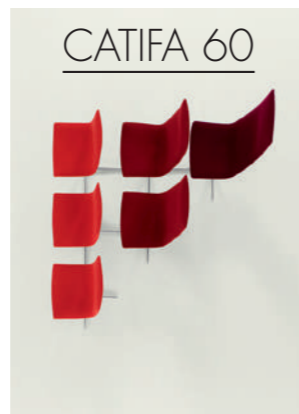
KINESIT



CATIFA 46



CATIFA 53



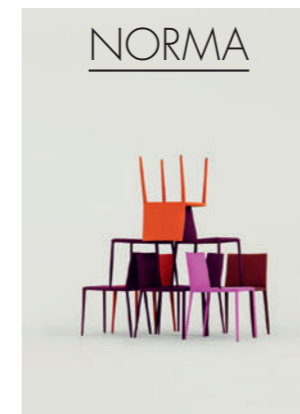
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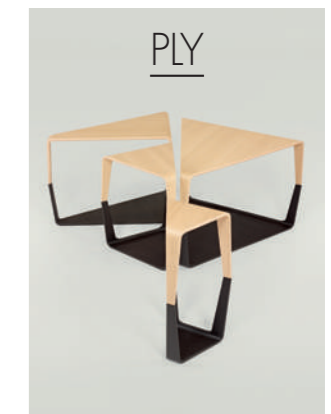
LEAF



NORMA



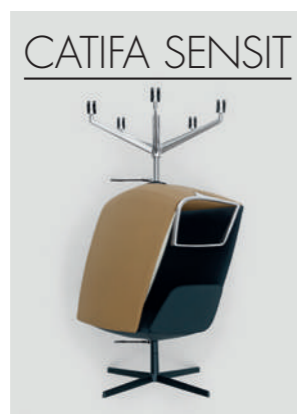
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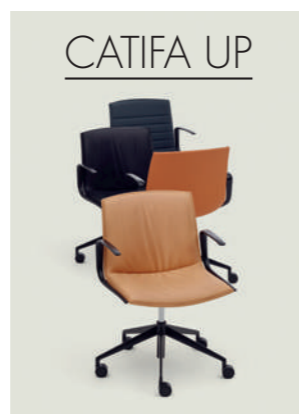
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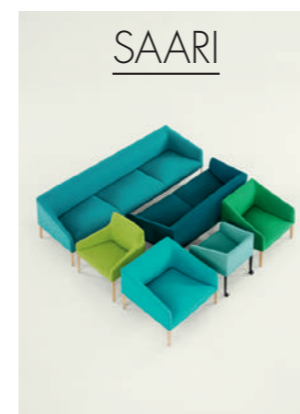
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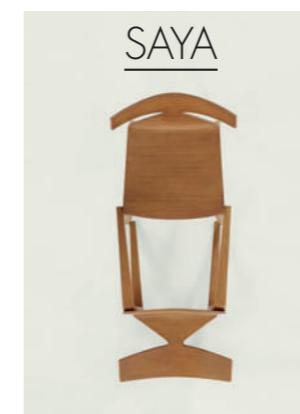
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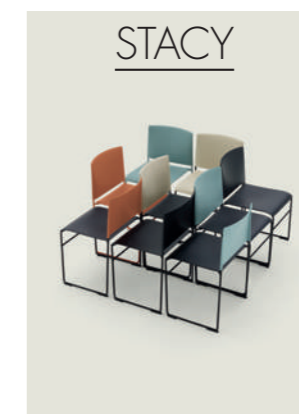
CILA



SAARI



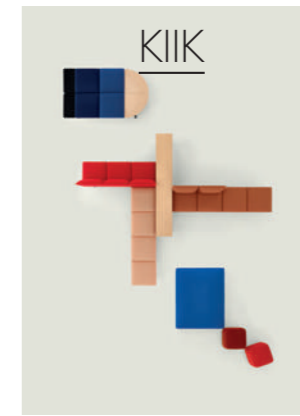
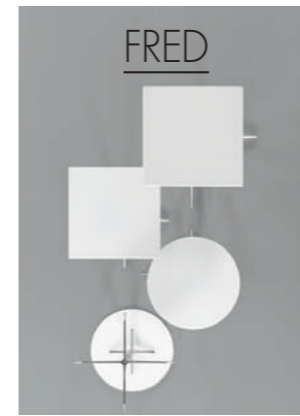
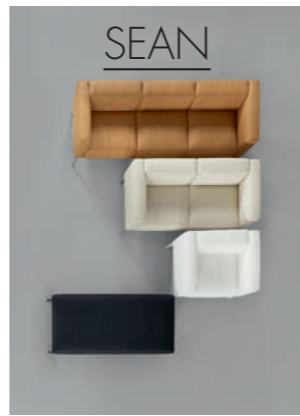
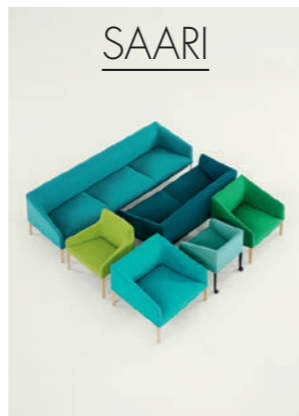
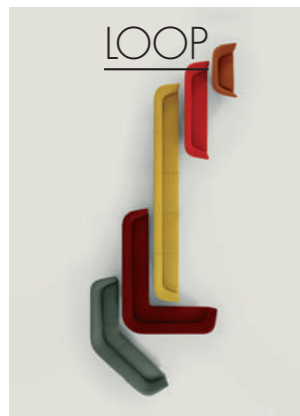
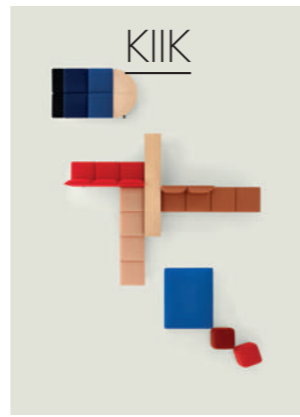
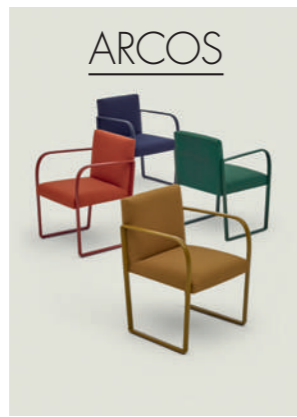
SAYA



STACY

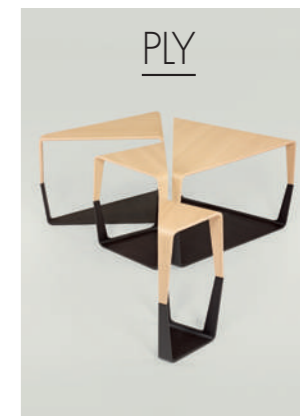
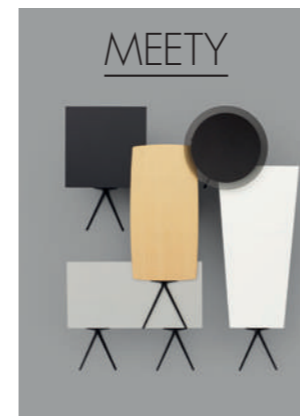
Arper

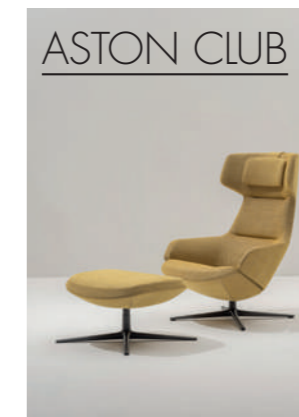
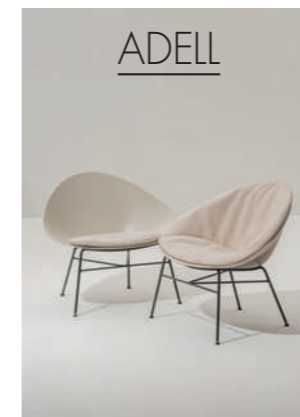
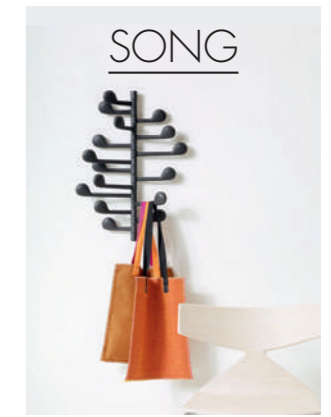
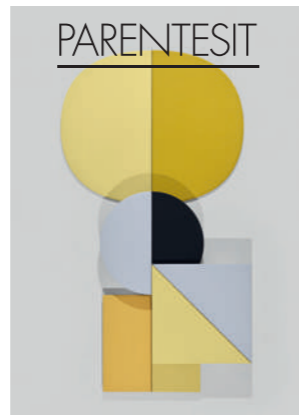
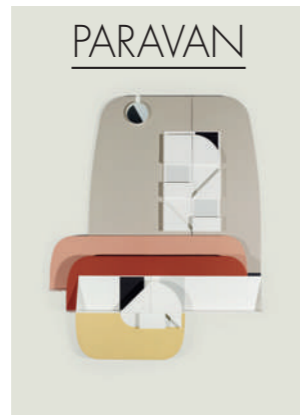
2020



Arper

2020



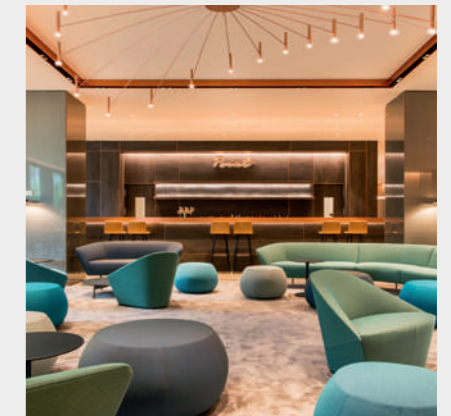
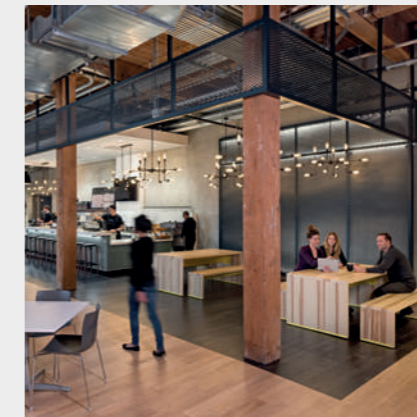
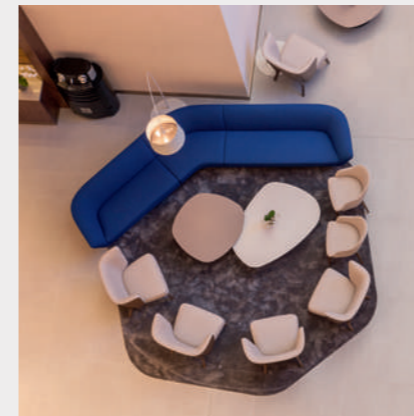
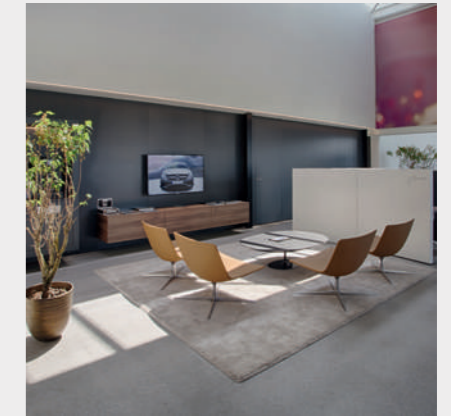


# Projects

A number of brands in a variety of segments joined us to create inspired spaces for their collaborators, clients, guests, passengers.

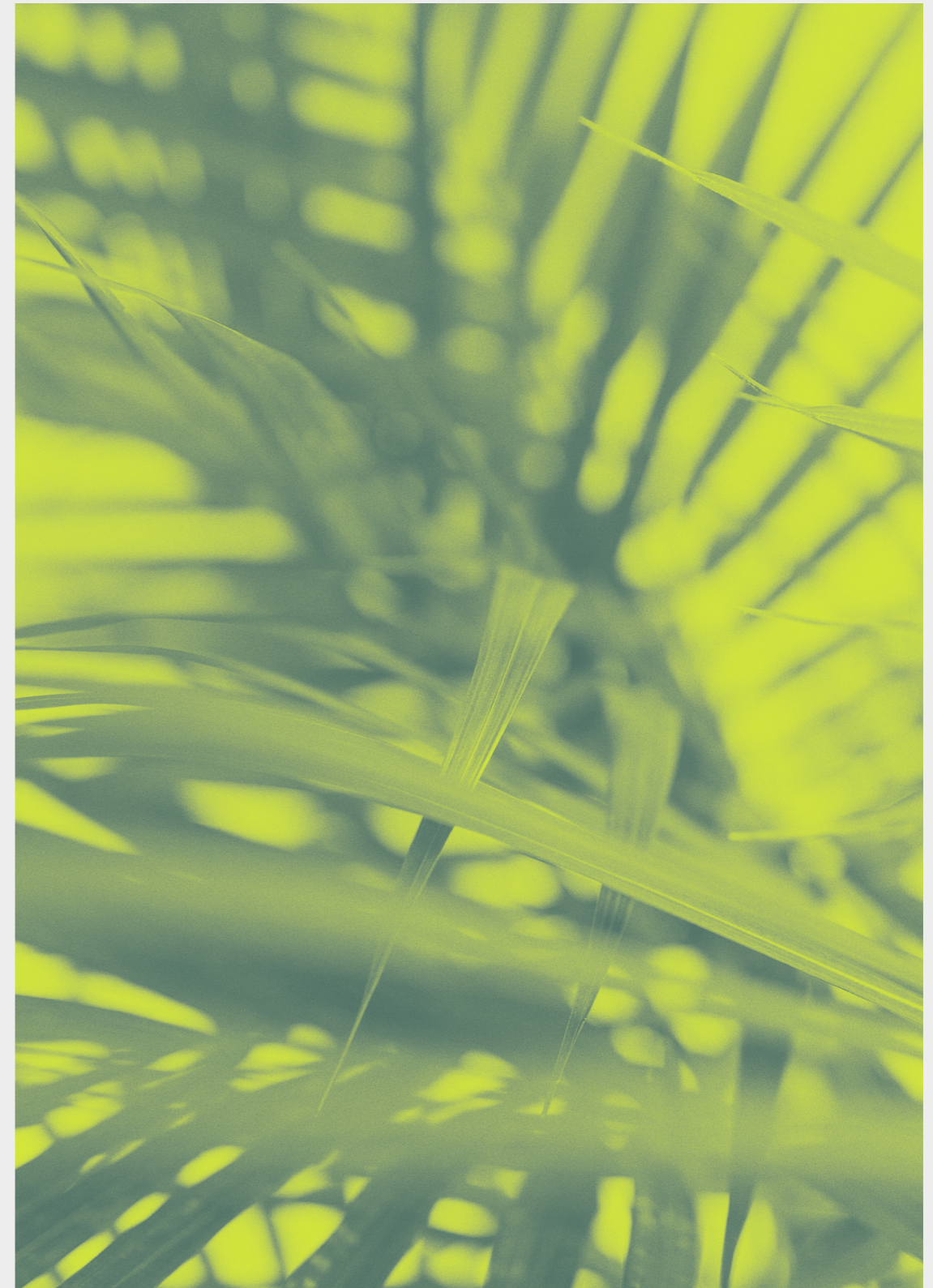
- Google
- Apple
- Microsoft
- Mercedes Benz
- Maserati
- Lamborghini
- Nissan
- Lexus
- Skype
- Linkedin
- Radisson
- Sheraton
- Dubai Airport

## Projects



# Sustainable Philosophy

**We design to improve relationships, including the most important one of all: humanity and our natural world. From the beginning, we have worked to strengthen this relationship through a principled approach to craft, embodied in our design ethos: the pursuit of the essential.**



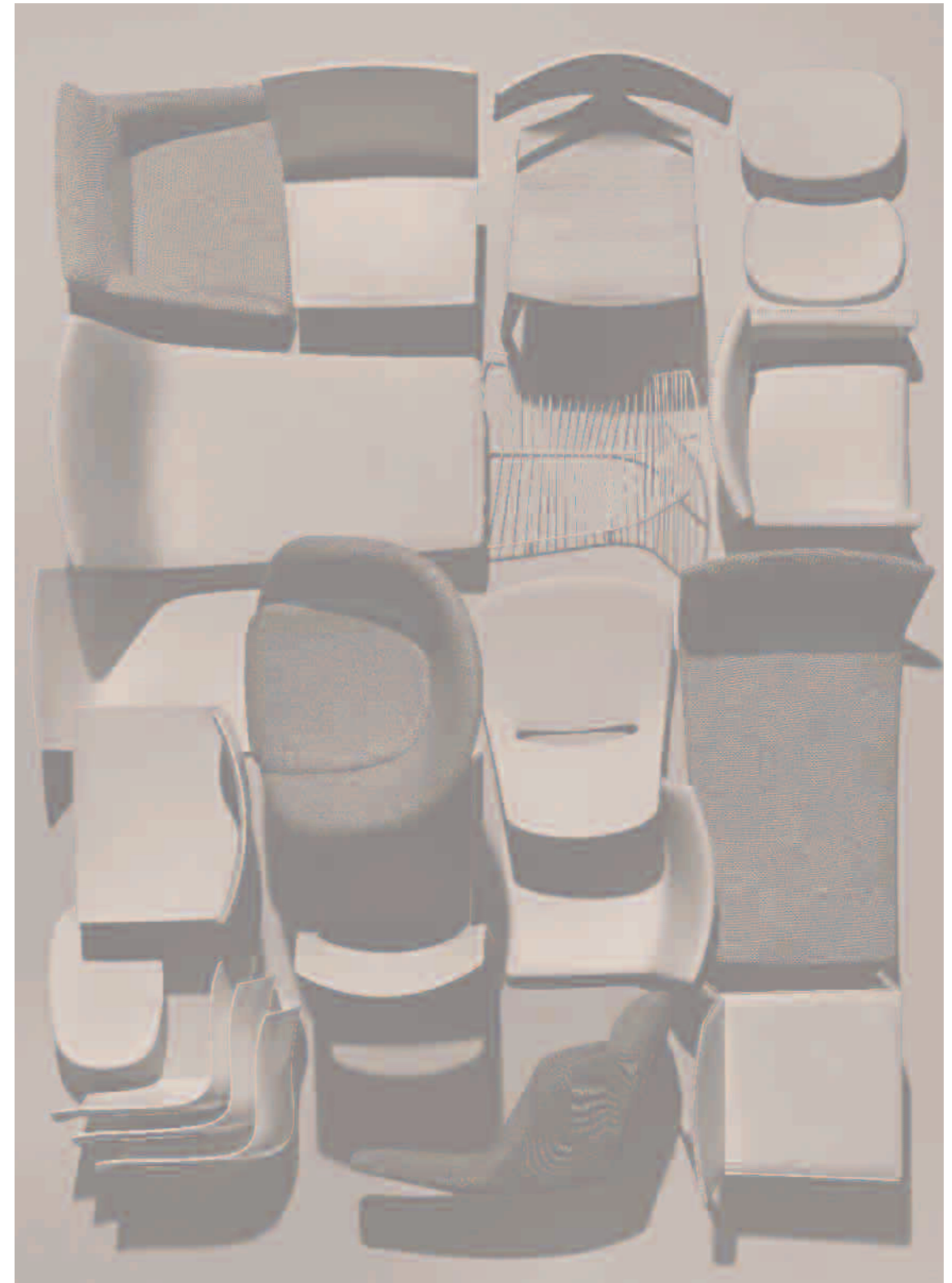
WE  
DESIGN  
THE  
WORLD  
WE  
LIVE IN.

JOIN US.

**We design durable, timeless furnishings, intended to transcend trend and serve diverse purposes over their extended lifetime. We value lightness and simplicity, aiming to reduce materials to a minimum. Our modular approach to construction reduces production complexity and creates opportunities for disassembly and component recycling.**

**“Sustainability means implementing new models and behaviors that respect the delicate balance between the planet and its vital resources.”**

**Claudio Feltrin  
Arper President**





In 2005 we established the Arper Environmental Department, our first step as sustainability was emerging as the critical issue of our generation. Since then, we've focused on attaining the industry's top certifications, continually measuring our impact and sharing our successes and challenges along the way. Every insight we learn, we apply directly to our designs, always searching for better ways to reduce our impact. This is our collective journey. It won't be easy or simple. We accept our responsibility and pledge to be a part of the solution. Join the conversation as we start to design a responsible way forward.



**Certifications are critical for both customers and companies. By defining rigorous benchmarks, certifications cause environmentally-conscious brands to evolve their processes and push for greater sustainability. Simultaneously, they help customers quickly decipher complex information and guarantee reliability. For example, Greenguard certifies products for indoor air quality while the Forest Stewardship Council (FSC) certification affirms responsible supply chain practices for wood products. The Good Environmental Choice Australia (GECA) ecolabel establishes environmental performance requirements across a product's entire life cycle.**



GreenGuard Gold  
greenguard.org



GECA  
geca.org.au



EPD  
environdec.com



FSC  
fsc.org



# ARPER ATELIER

# Bespoke solutions

**Arper Atelier support the most advanced and complex design and space ideation efforts. We develop and manufacture custom solutions to complement our furniture range for applications in hospitality, work and home. We are proud to assist customers and their partners in creating actionable solutions.**



# Method

**In our production facilities we combine superior craftsmanship with innovative solutions, all in the service of our unique design sensibility.**

**We support our clients in all technical activities, including plant design, installation and after sales service.**

**We work along with our clients in managing the entire process.**



Our specialists can review plans for strategic, tailor-made design opportunities that optimize our design capabilities and meet the client's specific needs.

**1. People**

Our strength is given by a team of people with years of experience in contract projects management. A proactive and personalized service approach and a deep know-how is at the core of everything we do.



**2. Collaboration**

We believe in collaboration, through an open dialogue and active engagement with our stakeholders. Starting from the client's drawing, we create totally customized products; our account management capability can lead to long-lasting results over time.



**3. Focus on results**

Every step of the process is carefully managed - from budget evaluation to the installation on site - to complete each project within the deadline and budget and achieve a positive ROI.



**Arper  
Atelier**

**5. Turn-key solutions**

Starting from the customer request, we support our clients in every stage of the project. We manage the logistics and installation on site, providing the clients full assistance and a reliable after-sales service.



**4. Production & Quality control**

Thanks to a Research & Development department, together with problem solving skills, we set high-level quality standards to ensure quality in production and service.



# Arper Atelier in Production

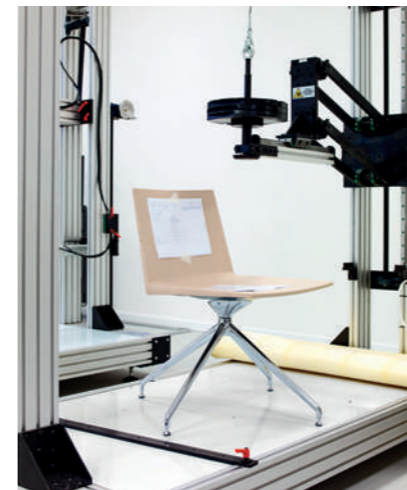
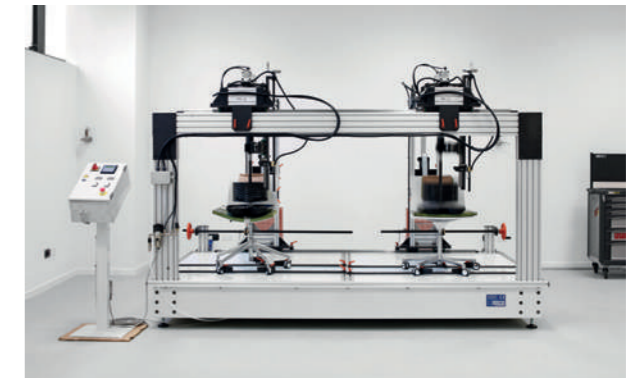
**Arper Atelier provides to our customers bespoke solutions, blending high-quality craftsmanship with the latest innovations in technology. Arper Atelier is a project partner that supports every step of the process: planning, production, logistics, installation and aftersales service. A full range of services are displayed to create spaces driven by inspiration, mindful of different contexts and needs.**



Our team includes a research and development unit, a design department, and an external supplier coordination office. Our production unit is dedicated to prototype design and to the development of highly customized solutions.



An internal prototype laboratory allows an efficient and effective development of samples and grants full compliance with security and safety regulations.



In addition, our assembly teams guarantee accurate turn-key mounting and full-service installation.

Arper Atelier



# Segments

Flexible and adaptive, Arper Atelier extends the unique design sensibility of the brand to a wide range of sectors, combining premium design technique with pioneering solutions. A project partner to create spaces driven by inspiration, mindful of different contexts and needs.

## Segments



Office



Transportation



Sports



Hospitality



Educational



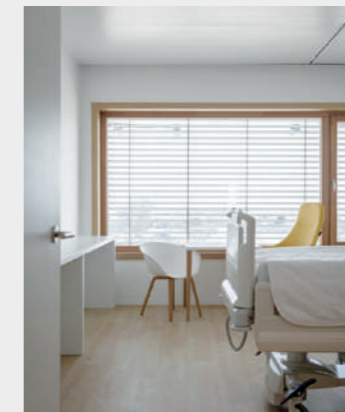
Commercial / Retail



Cultural



Residential



Healthcare



Yachting









Arper Atelier



2020



Arper Atelier



2020





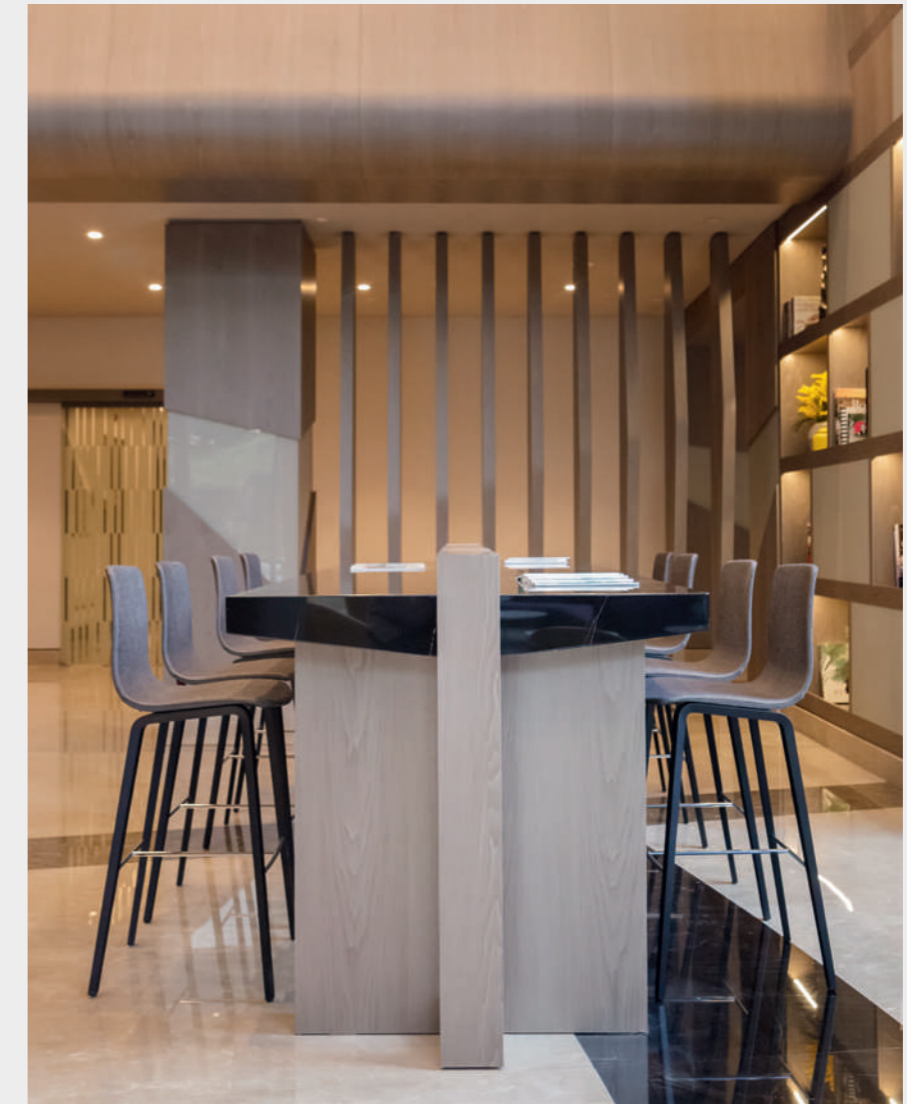




8  
Ugo  
Mulas

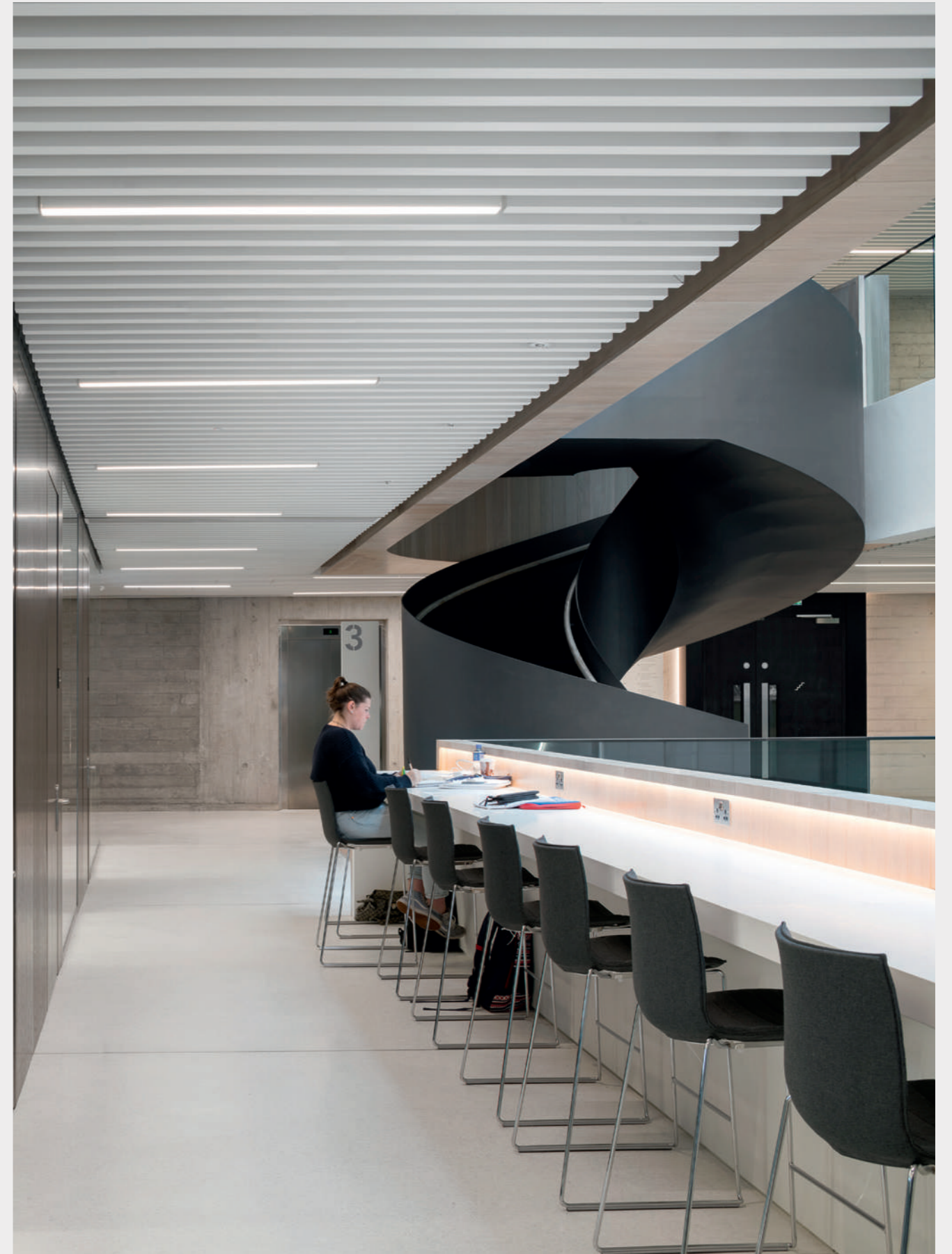
Bar Jamaica

Negli anni Cinquanta uno dei principali temi di dibattito all'interno del mondo fotografico era la ricerca della verità. Ugo Mulas, che si era formato a Parigi, sostenne che la fotografia non poteva essere un mezzo per la verità, ma solo un mezzo per la rappresentazione. In un'epoca in cui la fotografia era considerata un mezzo per la verità, Mulas si dedicò a una ricerca di verità che lo portò a scoprire che la fotografia non era un mezzo per la verità, ma solo un mezzo per la rappresentazione. In un'epoca in cui la fotografia era considerata un mezzo per la verità, Mulas si dedicò a una ricerca di verità che lo portò a scoprire che la fotografia non era un mezzo per la verità, ma solo un mezzo per la rappresentazione.















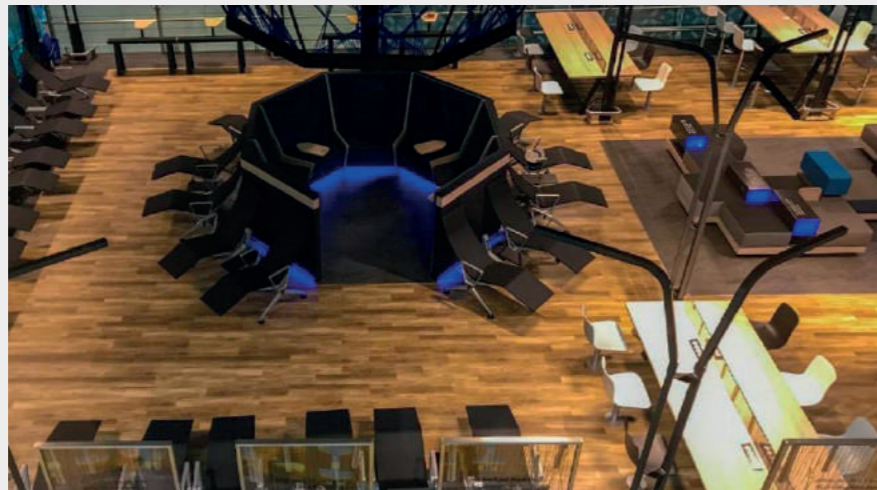




Arper Atelier

2020

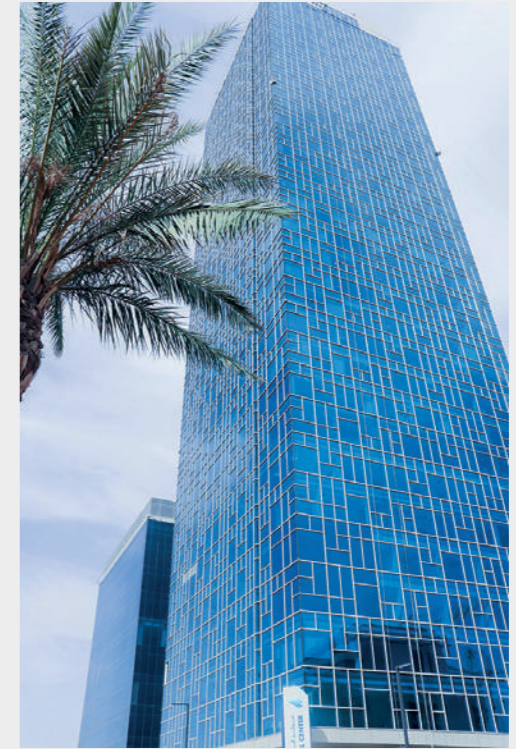






# A BEST PRACTICE

Arper Atelier



2020

## Credits

### Credits:

6  
— Photo: Antoine Espinasseau

6  
— Photo: Scott Frances | OTTO

6  
— Photo: Giovanni Gastel

6, 15-21  
— Scheltens & Abbenes

7  
— Photo: Andrea Brusafferri

7, 58, 59  
— Photo: Marco Covi

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— Photo: Mark Mahaney

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— Photo: Dean Kaufman

11  
— Photo: Bryan Regan

23  
— Photo: Mauro Davoli

23  
— Architect: Gensler  
— Photo: Garrett Rowland

23  
— Architect: Valerio Dewalt Train  
— Photo: Jasper Sanidad

23  
— Architect: Ingarden & Ewý Architects  
Arata Isozaki & Associates  
— Photo: Krzysztof Ingarden

23, 60, 61  
— Architect: m2atelier  
— Photo: Alberto Salata

25, 26, 30, 31, 33  
— Courtesy of 2x4

44, 45  
— Architect: Dreessen Willemse  
Architecten  
— Photo: Hugo Thomassen

47  
— Architect: Studio Associato Stancanelli-Russo  
Photo: Fabio Gambina

47  
— Photo: Christian Gahl

47  
— Josè Hevia

47  
— Architect: Virginia Neri  
— Photo: Courtesy of Grand Hotel Portovenere

47, 64, 65  
— Architect: Sauerbruch Hutton,  
Architetti Pedron / La Tegola  
— Photo: Andrea Avezú

47, 82, 83  
— Architect: Up to You Studio Creativo  
— Photo: Ted Fahn

47, 68, 69  
— Architect: B2Ai Architects, Art Nivo  
Photo: Valerie Clarysse

47, 74, 75  
— Architect: Zinc  
Photo: Zinc | Thomas Mellbye

48, 49  
— Architect: Studios Architecture  
Photo: Alan Schindler

47, 62, 63  
— Architect: HEIKAUS Architektur  
Photo: courtesy of HEIKAUS Architektur

50, 51  
— Architect: CBRE Design  
Photo: Stijnstijl Photography

52, 53  
— Architect: Mimaristudio  
Photo: Gürkan Akay Bottom

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— Architects: Urgell Penedo Urgell  
Photo: Daniela Mac Adden 66, 67  
— Architect: Metex Design Group  
Photo: Umut Kebabci

70, 71  
— Architect: ALA Architects  
Photo: Tuomas Uusheimo

72, 73  
— Architect: Henry J Lyons Architects  
— Photo: Donal Murphy

76-81  
— Photo: courtesy of Lexus Lounge

### Copy:

— Arper

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