



ts522D+S **radio.cubo**

An object that goes beyond function.

BRIONVEGA

Designers

M. Zanuso & R. Sapper



Designers

Marco Zanuso

Designer, urban planner and architect, Marco Zanuso has stood since the Second World War as a leading protagonist in the Modern Movement cultural debate. Numerous collaborations illustrious during his career: the most significant ones stand out with brothers Livio, Pier Giacomo and Achille Castiglioni and Richard Sapper. Along with this has created – in 1962 – *Doney*, the TV for *Brionvega*.

A successful challenge for the Italian brand, repeated – in the following years with the design of televisions *Sirius* (1964) and *Black* (1969) and the *radio.cubo*.

Designers

720 Lady

Designed in 1951 by Marco Zanuso for **Arflex**, the **Lady** armchair won the gold medal at the IX Milan Triennale in the same year. The armchair stands as a modern icon, the fruit of innovation that turned the traditional manufacturing technique for making armchairs and sofas on its head, with each part manufactured separately and then assembled.

Today, the look of the **Lady** armchair has been made even more contemporary by a new selection of fabrics designed by Raf Simons and introduced to Cassina's Everest collection.

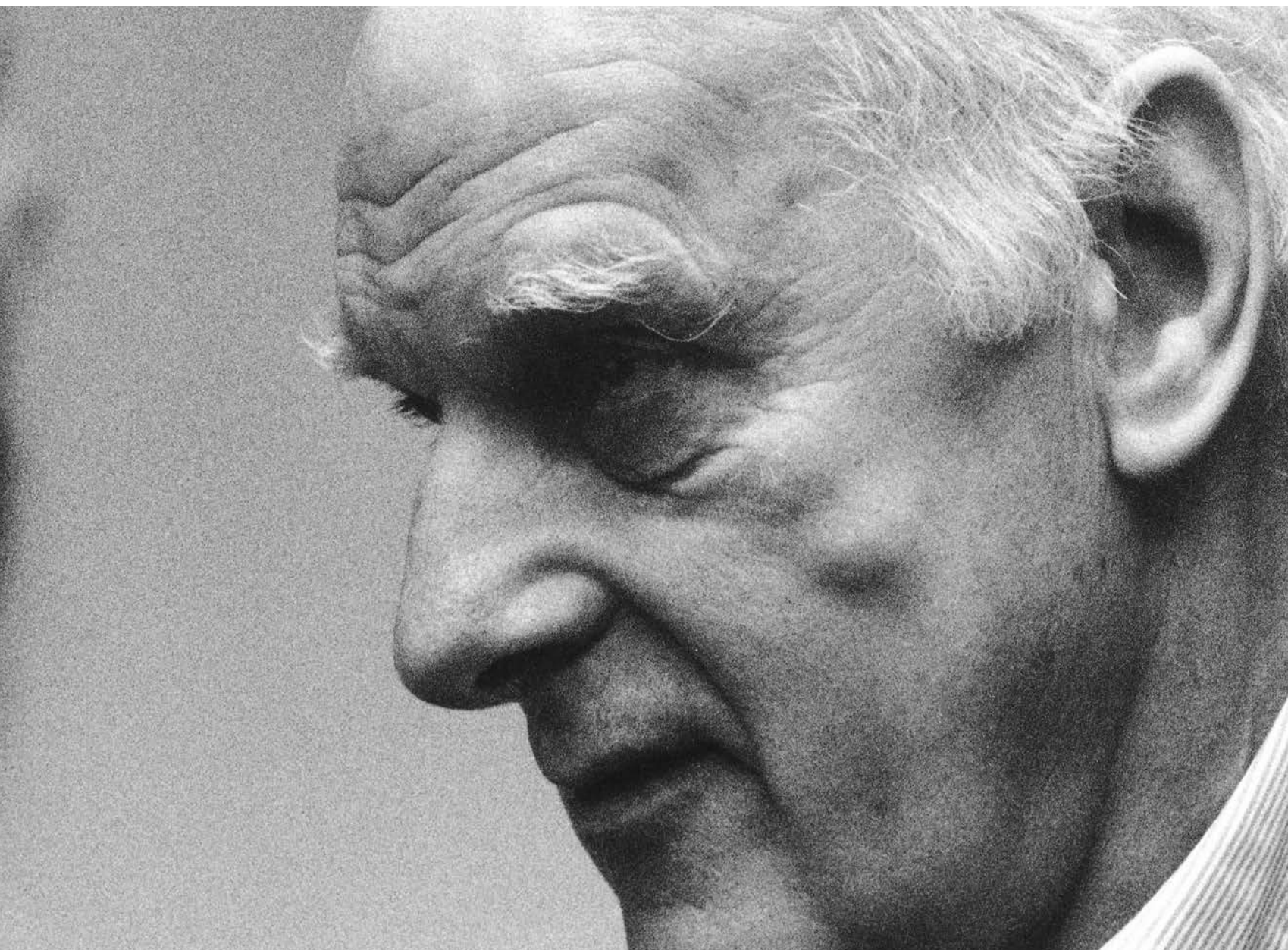
Year of design

1951

Year of production

2015





Designers

Richard Sapper

Creator of true modern design masterpieces, has designed objects which have become cult icons over time, such as the Alessi Kettle **9091** (1982), the **Tizio** lamp (1972) for Artemide and the **Grillo** telephone (1965) for Siemens. As well as, of course, Brionvega radios and televisions. Eleven times Golden Compass, worked throughout his career with Fiat, Pirelli, IBM and Mercedes Benz.

In 1959 when, together with the designer Marco Zanuso, becomes a style consultant for **Brionvega**. The creative couple will realize, in a few years, some of the major masterpieces of design of those years, as the tv **Doney**, and **Sirius Black** and **radio.cubo**.

Designers

Tizio

Icon of design, the **Tizio** table lamp is known all over the world, present on the desks of many offices, protagonist of furnishings in countless cinematographic films.

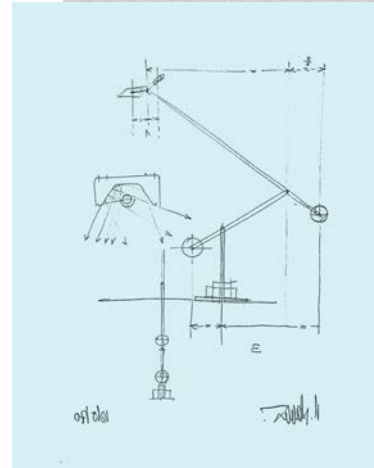
Created by the German Richard Sapper in 1970 and produced by **Artemide** in millions of copies from 1972 to today, the **Tizio** lamp contains a simple project only in appearance. It consists of about a hundred individual parts joined together without any screw but simply by pressure, to ensure that, in the event of a fall, the parts can be detached and can be reassembled easily.

Year of design

1970

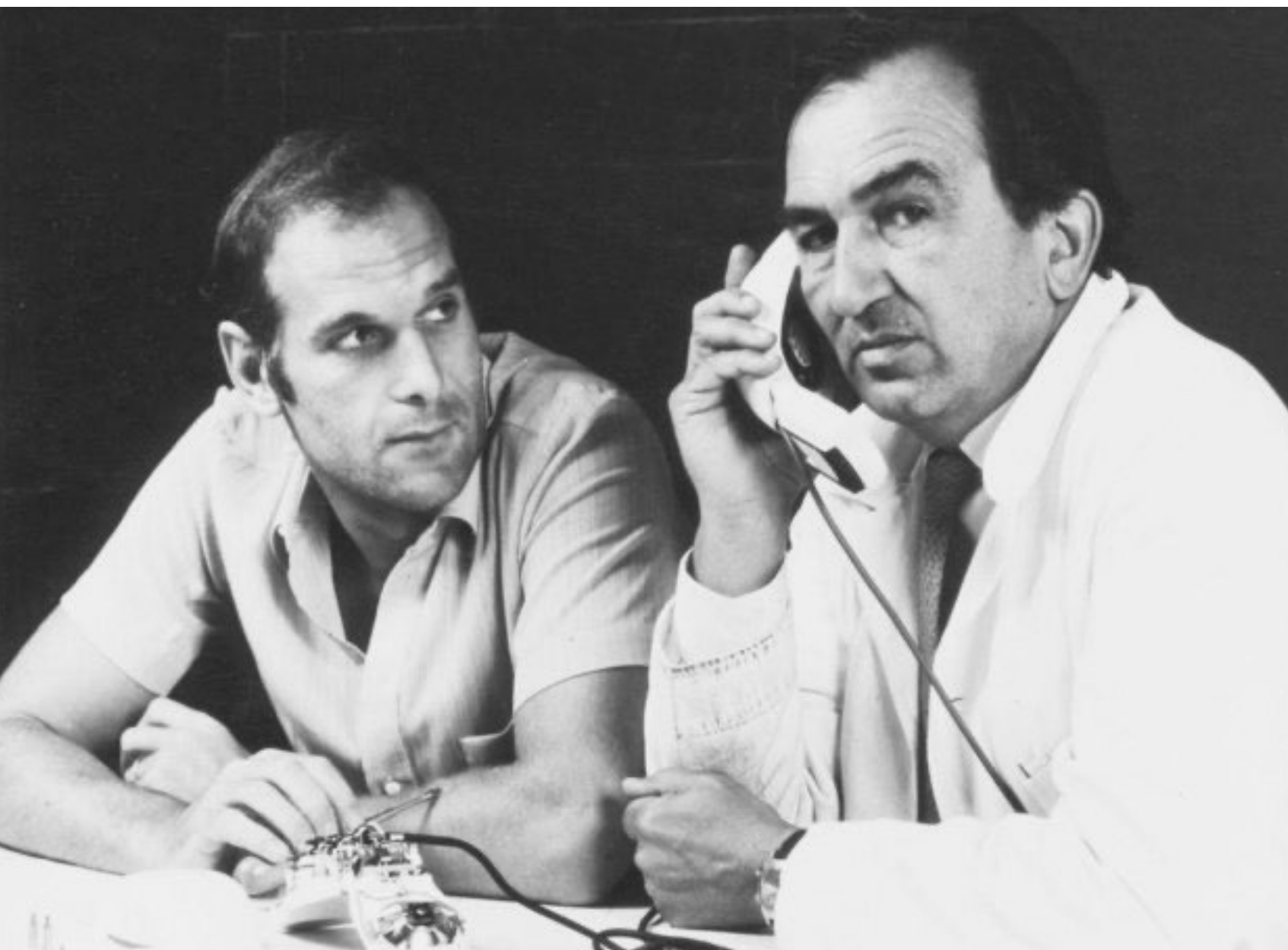
Year of production

1972



Sapper & Zanuso

Doney, Algol, Black, **radio.cubo**



Designers

Zanuso & Sapper

In the early 1960s, began an important collaboration between German designer Richard Sapper and the designer and architect Marco Zanuso, a partnership that would last for many years.

Brionvega, an Italian electronics company which aimed to compete with Japanese and German producers, commissioned Sapper and Zanuso to create several radio and television sets. These products soon became **icons of Italian design**.

Zanuso & Steve Jobs

iMac 1998

iMac 1998

Zanuso & Steve Jobs

From the Bauhaus German school, a crucial moment in the relationship between technology and culture that inspired objects such as turntables, Olivetti's products to **Brionvega**, where **Marco Zanuso** was the master, one of the founding fathers of industrial design. Zanuso was a forerunner of new materials applied to technology and everyday objects. **Macintosh** drew from there to settle a sort of cultural debt of the industry through the aesthetic and humanizing revolution of the electronic object.



TS502

radio cubo



radio cubo

TS502

The TS 502 – also known as the “**Cube**” – is a global icon of industrial design and as such is on display in the most important contemporary art museums of the world. It can be found, for example, at **New York’s MoMA**.

The legendary object is made up of two plastic “valves” that make it look like a cuboid seashell: ready for your favorite radio program when open, off to rest when closed.

Year of design
1962

Year of production
1964

radio.cubo & **David Bowie**

Sotheby's

Sotheby's

radio.cubo & David Bowie

David Bowie was an owner of one **radiofonografo rr126** and one **radio.cubo ts502** and used them everyday to play his music.

On November 11th 2016 **Sotheby's** sold the 2 products for the record amount of:

257.000 pound for radiofonografo
30.000 pound for radio cubo



Porsche: the evolution of the shape

Porsche 911 from 1964 to 2012

1964.

901



1974.

G SERIES



1989.

964



1994.

993



1998.

996



2006.

911



2012.
991



The evolution of the Porsche 911

The frequencies of history

A story that tells of the unlimited effectiveness of a strong idea. The timelessness of good design. And of artistic inspiration.

A story that highlights many facets, mostly different, of the 911 and shows above all one thing: **the 911 will always remain 911.**

radio.cubo: the evolution of the shape

From 1964 to 2020



1964.
TS502 v.1



1966.
TS502 v.2



1981.
TS505



1987.
TS512



2001.
TS522



2010.
TS525



2013.
TS522



2017.
TS522D+



2020.
TS522D+S



2020.
TS522D+S

A timeless design

The frequencies of history

Radio.cubo represents the Made in Italy design of the 1970s. The aesthetic taste and the style of that period inspired its forms and its peculiarities. Today radio.cubo still keeps its essence, but it reappears on the international market, adding to its charm a **new technology that makes it even more unique.**

A cult revisited

radio.cubo TS522D+S

A cult revisited

ts522D+S

The same materials of the past. The **ZAMAX** metal alloy, the 6 subsequent processes, the choice of the plastics and the packaging, make the object precious. A timeless object, able to keep its function and its capacity to decorate the house for another 50 years.

A **new rechargeable lithium battery** allows you to always have your ts522D+S with you and never feel alone.



radio.cubo ts522D+S

White, black, red, orange & yellow



radio.cubo ts522D+S

White Snow





radio.cubo ts522D+S

Black Night





radio.cubo ts522D+S

Red





radio.cubo ts522D+S

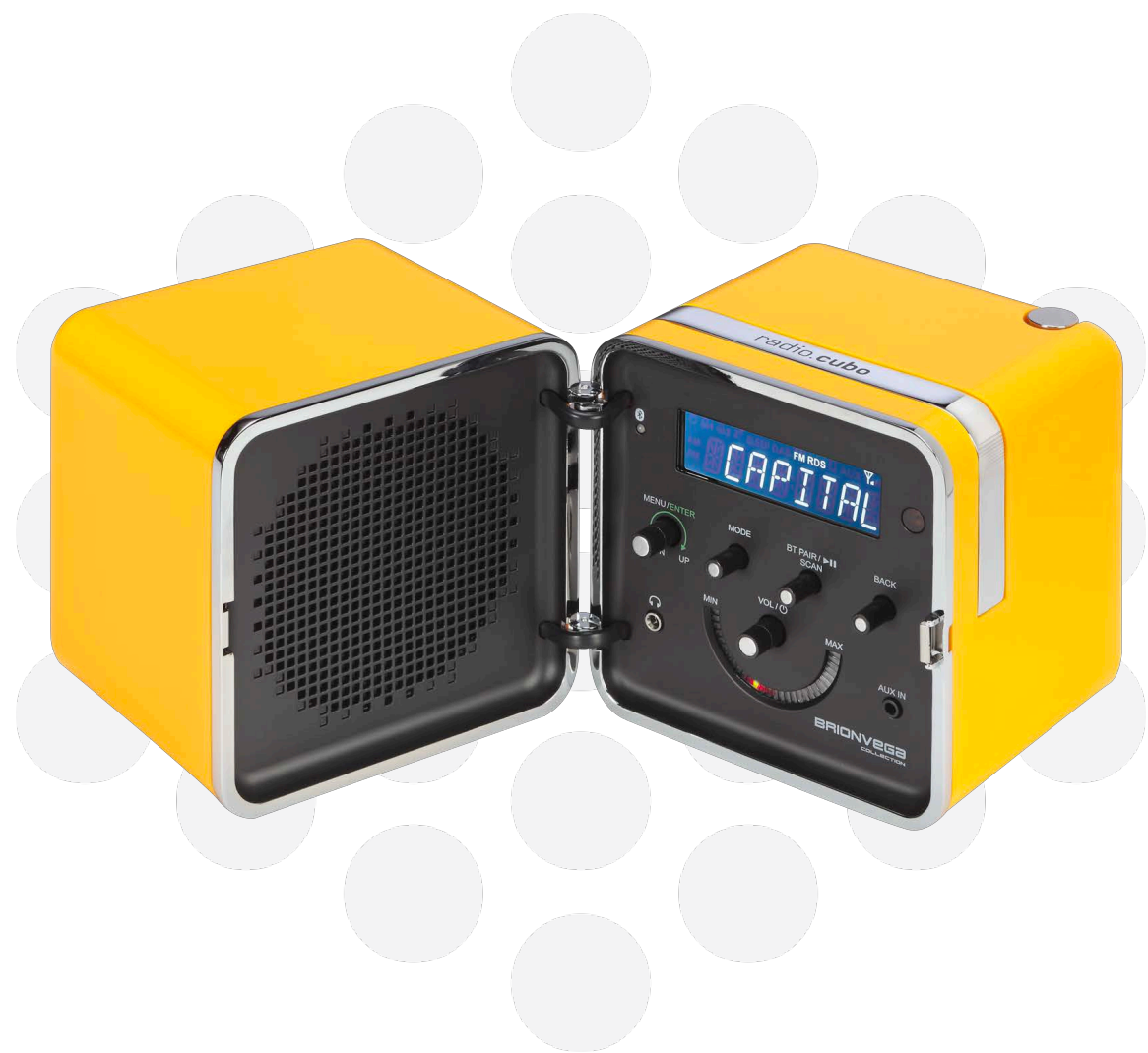
Orange Sun





radio.cubo ts522D+S

Yellow Sun



Technical specifications

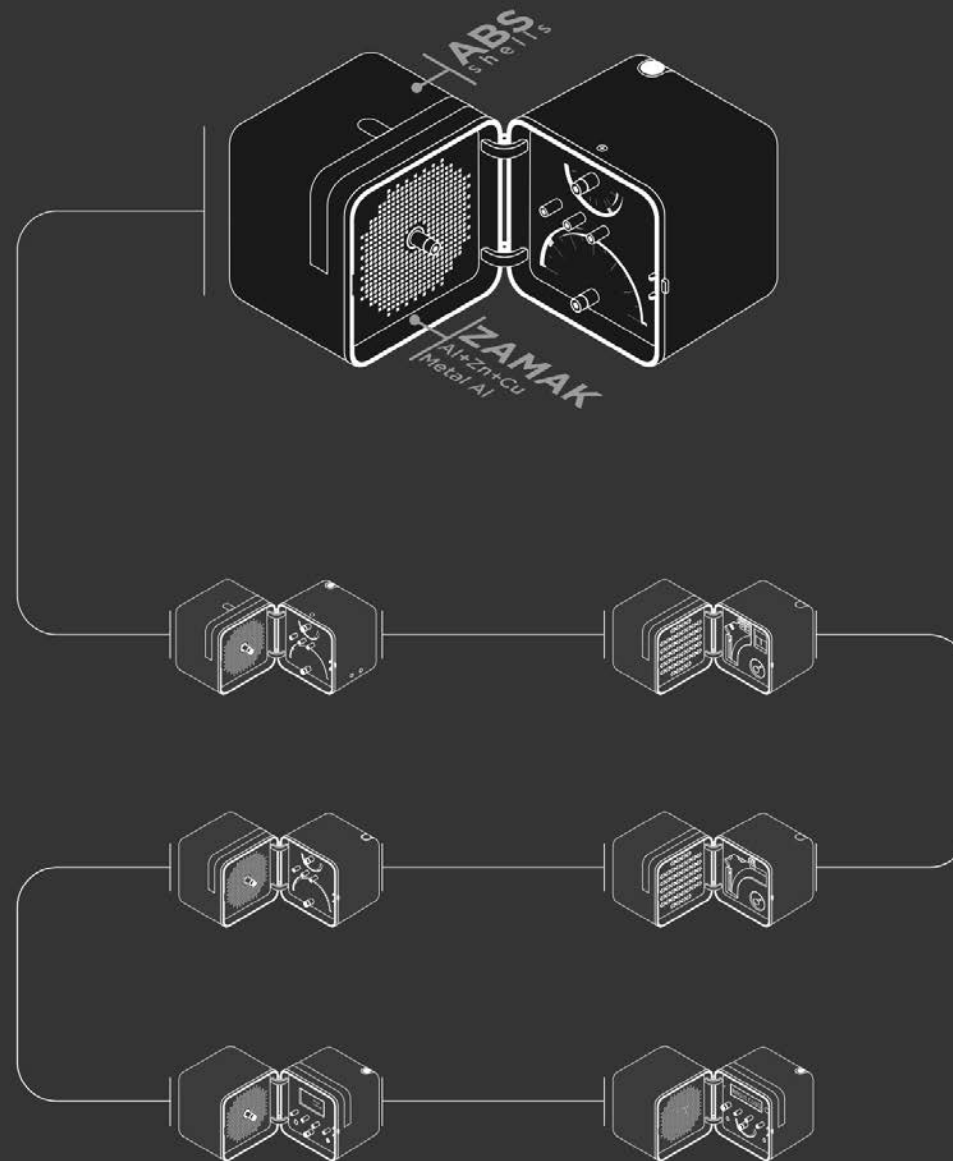
radio.cubo TS522D+S

Technical specifications

1964

The product consists of two cubic shells made of orange plastic with rounded edges, hinged together in order to open and close the object; the internal shells are made of **zamak**.

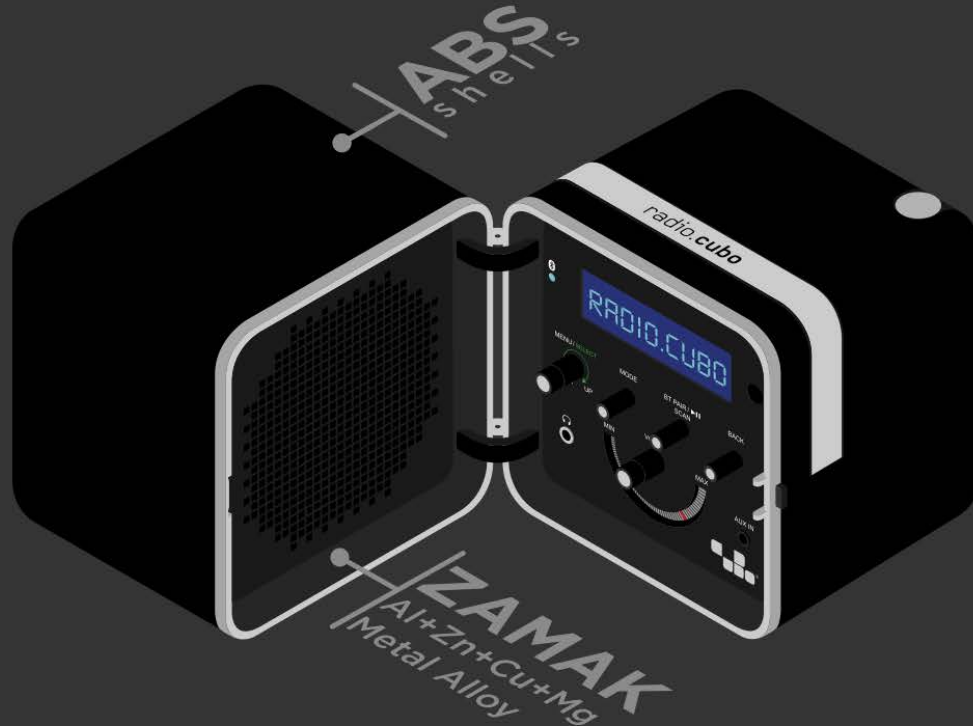
When closed the radio looks like a rounded parallelepiped. When the radio is open, the two halves are held together thanks to a small magnet.



La migliore
The best

radio.cubo

di sempre
ever



Rechargeable
battery



Bluetooth



SuperBass



4 colors



Remote Control



Clock Radio



Fm receiver



DAB/DAB+

TS522D+S

BRIONVEGA

radio.cubo ts522D+S

Technical specifications

- FM Radio, DAB/DAB+
- Bluetooth+EDR
- AUX Input, Headphone output
- External loudspeaker connection
- SuperBass speaker
- 4" Loudspeaker (Dynamic full range)
- Amplifier power 9W RMS
- LCD Display
- Automatic radio tuning
- 10 FM and DAB storable stations
- Alarm clock with snooze function
- Remote control
- Lithium rechargeable battery
- Available in four colors

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