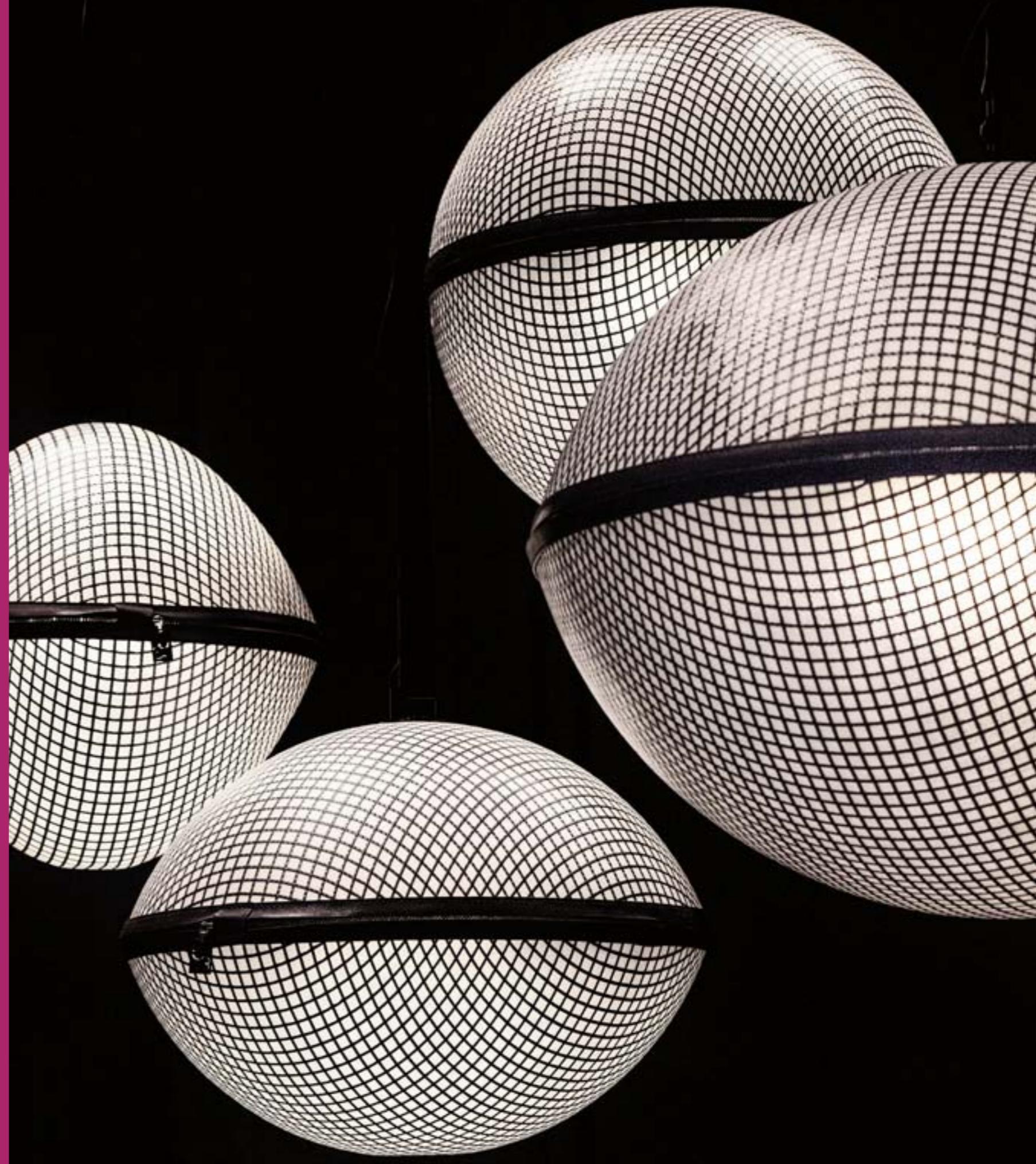


# Novità

COLLECTION BOOK  
— *number 7*

**News**

LEIMA





## Milano

April 2018, 08.30am

New products: Alamo, Alton, Bulè, Seryasse, Taiki, Warp





## Slow living attitude

### Slow living attitude

Eleganti interpretazioni di stili abitativi contemporanei dove la casa è spazio delle emozioni, luogo progettato a propria misura, intimo e rilassato.

An elegant interpretation of contemporary living, where the home is a space for emotions, designed to be custom-made, intimate and relaxing.

Il raffinato linguaggio di Lema definisce nuove proposte che svelano attraverso i loro codici concettuali un nuovo corso dove il marchio, pur fedele al tratto discreto, sceglie uno stile più audace: le novità 2018 si caratterizzano infatti per il twist inedito, espresso nell'armonico incontro tra ricercati materiali, intense cromie e le forme a tratti minimaliste, a tratti importanti nei volumi. Arredi pensati per spazi personalizzati dove a rimanere impressi non sono solo i singoli pezzi ma il loro insieme, spunti estetici per case che non temono l'emozione nello svelare il loro carattere più intimo. Si arricchiscono di nuovi elementi e finiture anche i sistemi modulari su misura, essenza di Lema, da sempre fortemente votata alla customizzazione. Comune è l'impronta contemporanea e lo stile tutto italiano, fondato su una profonda cura del dettaglio, peculiarità di Lema e della sua radicata cultura manifatturiera votata alla qualità.

Lema's refined language defines the new proposals that show through their conceptual codes a new path where the brand, still faithful to its understated traits, opts for a bolder style. Indeed, the latest products presented in 2018 are characterised by an unedited twist, which is expressed by a harmonious fusion of prestigious materials, vibrant colour tones and shapes that range from minimal lines to impressive dimensions. Furniture pieces conceived for bespoke spaces, that can impress either on their own or together, aesthetic features for homes that do not fear the unveiling of their most personal character. Brand new elements and finishes also enrich the tailor-made modular systems, Lema's core business, that has always been devoted to the highest levels of customisation. The common element is Lema's contemporary attitude alongside its all-Italian attention-to-detail, founded upon the brand's manufacturing culture solidly rooted in the search for the utmost quality.





**T030**  
*System unit*

**Bulè**  
*Tavolo, Table*





**Selecta**  
*System unit*

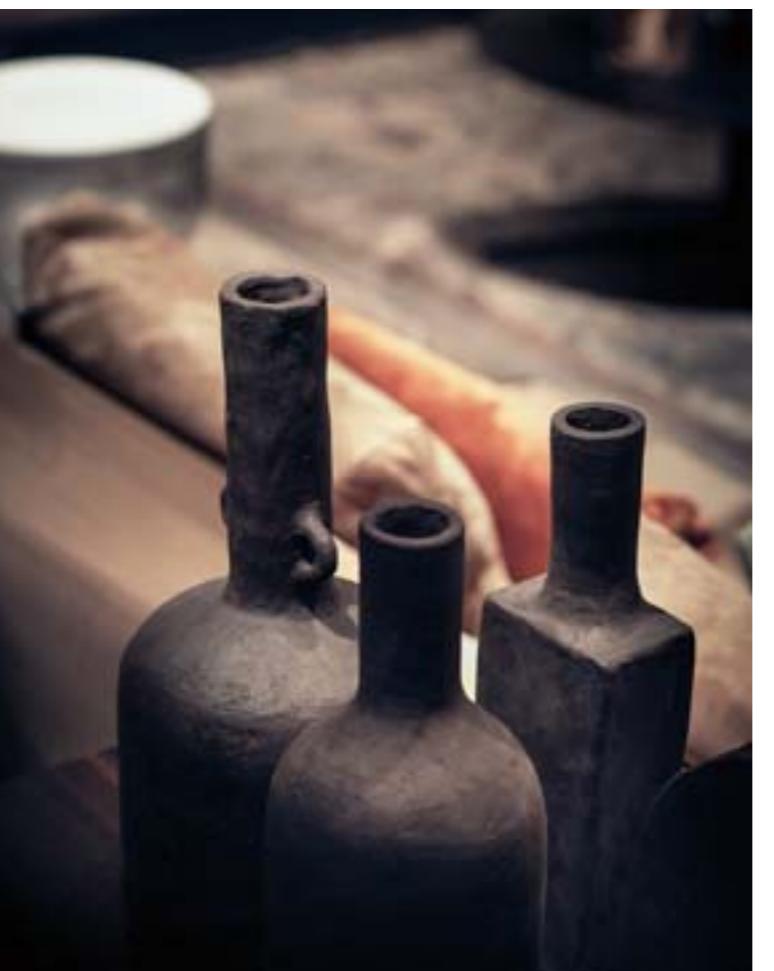




**Yard**  
*Divano, Sofa*

**Oydo**  
*Tavolino, Low table*

**Alton**  
*Poltroncina,  
Lounge chair*



**Yard**  
*Divano, Sofa*





Yard  
*Divano, Sofa*



Sign  
*Tavolino, Side table*



**Alton**  
*Poltroncina,*  
*Lounge Armchair*







**Warp**  
*Divano, Sofa*

**T030**  
*System unit*

**Oydo**  
*Tavolino, Low table*

**Alton**  
*Poltroncina,  
Lounge chair*



26 – 27

Salone del mobile 2018 – Novità



**Alton**  
*Poltroncina,  
Lounge chair*



**Cases**  
*Madia, Sideboard*



**Memo**  
*Tavolo, Table*

**T030**  
*System unit*

**Bai Lu**  
*Sedia, Chair*



**T030**  
*System unit*





**Seryasse**

*Armadio, Wardrobe*

**Taiki**

*Poltrona, Lounge chair*

**Selecta**

*Sistem Unit*



34 – 35

Salone del mobile 2018 – Novità

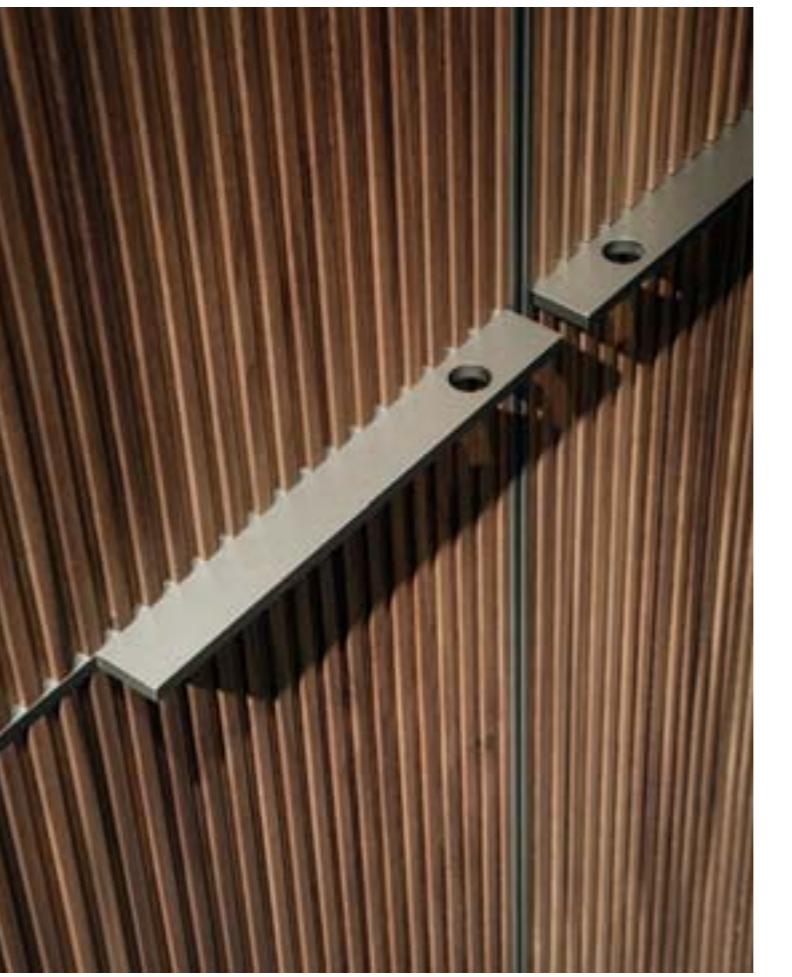


Taiki  
Poltrona,  
Lounge chair



**Selecta**  
*Sistem Unit*





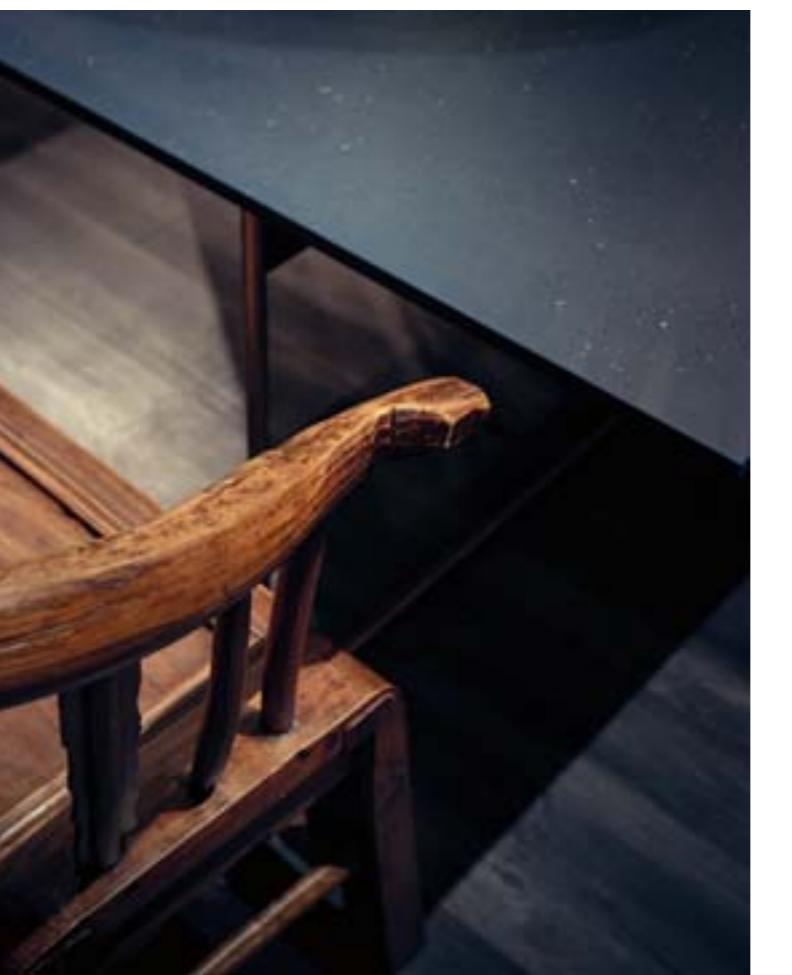
**Seryasse**  
*Armadio, Wardrobe*





Galerist  
*Vetrina, Display Cabinet*

Alamo  
*Tavolo, Table*



**Galerist**  
*Vetrina, Cabinet*

**Alamo**  
*Tavolo, Table*



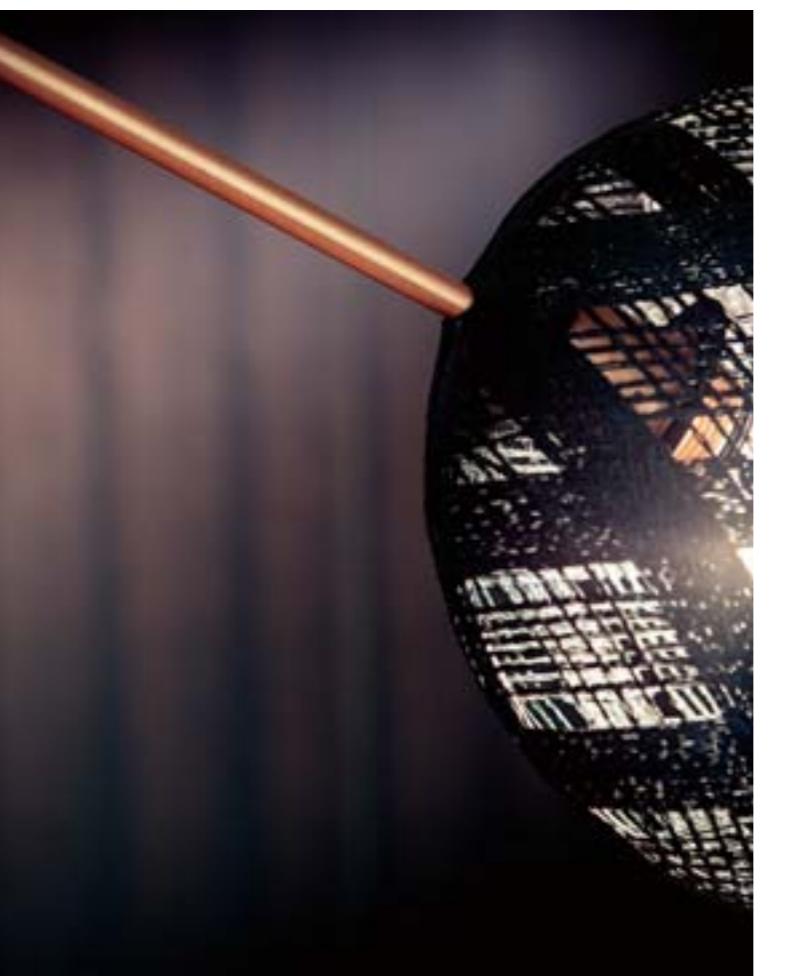


**Mustique**  
*Divano, Sofa*

**Neil**  
*Divano, Sofa*

**Lady Jane, Pouf**  
*Bergère  
Pouf*

**Faroe**  
*Sistema ad isola,  
Island unit*



**Neil**  
*Divano, Sofa*

**Hati**  
*Sedia, Chair*

**Kyn**  
*Armadio, Wardrobe*

**Luce**  
*Tavolo, Table*





**Neil**  
*Divano, Sofa*

**Oydo**  
*Tavolino, Low table*

**Kyn**  
*Armadio, Wardrobe*

**Milano**  
April 2018, 12.30pm

New products: Areia, Atrium, Fantino, Faroe, Kyn, Ophera





## Custom attitude

### Custom attitude

Sofisticata alchimia progettuale per la zona notte firmata Lema, spazio personale, altamente personalizzabile, da vivere oltre il riposo.  
Lema's sophisticated design alchemy for the night area, a personal and bespoke space that goes beyond just sleeping.

Leggera e discreta, capace di trasmettere una profonda sensazione di comfort e calore, la zona notte firmata Lema si plasma ai bisogni di chi la abita. Quintessenza dell'universo progettuale del marchio, i sistemi modulari ne sono gli indiscutibili protagonisti. Armadi e cabine su misura, adatti ad ogni stile abitativo, capaci di soddisfare le diverse esigenze funzionali ed estetiche. Novità 2018, Atrium rappresenta un nuovo modo di concepire la cabina armadio: versatile, smart e tecnologica, perfetta espressione della profonda vocazione sartoriale di Lema. In continua evoluzione anche il programma Armadio al Centimetro che si arricchisce di nuove affascinanti proposte stilistiche definite da materiali preziosi come il Noce Canaletto. L'armadio offre una nuova dimensione di comfort grazie al dispositivo brevettato Lema Air Cleaning System, assumendo un ruolo attivo nella sanificazione di indumenti e calzature. Esclusiva mondiale, Lema Air Cleaning System depura l'interno dell'armadio, senza intaccarne l'estetica, abbattendo oltre il 90% dei cattivi odori sugli oggetti in esso riposti.

Light and discreet, able to instil a deep sensation of comfort and warmth, the night area designed by Lema is shaped upon the needs of those using it. The undisputed protagonists are the modular systems, quintessence of the brand's design universe. Tailor-made wardrobes and walk-in closets, suitable for every lifestyle, able to meet different functional and aesthetic requirements. Presented in 2018, Atrium represents a new way of conceiving walk-in closets: versatile, smart and technological, it is the perfect expression of Lema's strong tailoring vocation. Also in constant evolution is the Armadio al Centimetro program, enriched by new fascinating stylistic proposals, which are defined by precious materials such as Canaletto Walnut. Wardrobes offer a further dimension of comfort thanks to the patented Lema Air Cleaning System, taking on an active role in the sanitation of clothing and footwear. A worldwide exclusive, Lema Air Cleaning System purifies the interior of the wardrobe, without affecting its appearance, breaking down more than 90% of bad odours deriving from the objects stored.



**Ophera**  
*Seduta, Seat*

**Victoriano**  
*Letto, Bed*

**Oydo**  
*Tavolino, Side table*

**Fantino**  
*Poltroncina,*  
*Lounge chair*



**Ophera**  
Seduta, Seat

**Vic**  
Comodino, Night table





60 – 61

Salone del mobile 2018 – Novità





**Faroe**  
*Sistema ad isola,  
Island unit*

**Atrium**  
*Cabina armadio,  
Walk-in wardrobe*



**Atrium**  
*Cabina armadio, Walk-in wardrobe*





**Kyn**  
*Armadio, Wardrobe*

**Vanity**  
*Specchio, Mirror*

**Hangar**  
*Cabina armadio,  
Walk-in wardrobe*

**Faroe**  
*Sistema ad isola,  
Island unit*



**Hangar**  
*Cabina armadio, Walk-in wardrobe*

**Edel**  
*Letto, Bed*



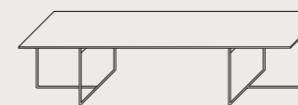
## Disegni tecnici — Technical drawings

Alamo 71  
Alton 71  
Bea 72  
Bulè 71  
Cases 73  
Fantino 72  
Faroe 73  
Galerist 73  
Lady Jane 72  
Lennox 72  
Mustique 74  
Neil 74  
Oydo 71  
Taiki 73  
Warp 75  
Yard 75

Lema Air Cleaning System 71

### Alamo

—David Lopez Quincoces



L. 2400 H. 710 P. 980  
W. 94½" H. 28" D. 38½"  
L. 3100 H. 710 P. 980  
W. 122" H. 28" D. 38½"  
L. 3400 H. 710 P. 980  
W. 133¾" H. 28" D. 38½"

### Bulè

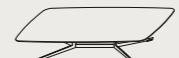
—Chiara Andreatti



L. 1800 H. 735  
W. 70¾" H. 29"  
L. 700 H. 25  
W. 27½" H. 1"

### Oydo

—Francesco Rota



L. 1600 H. 280 P. 860  
W. 63" H. 11" D. 33¾"

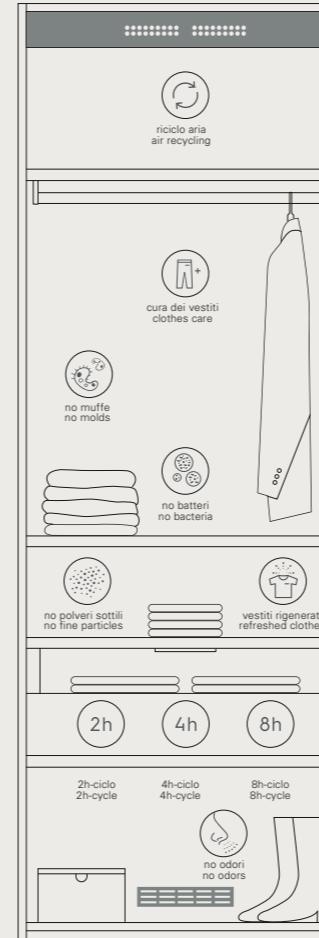
### Alton

—David Lopez Quincoces



L. 1030 H. 380 P. 785  
W. 40½" H. 15" D. 31"

### Lema Air Cleaning System



**Bea**  
—Roberto Lazzeroni



L. 555 H. 755 P. 525  
W. 21½" H. 29¾" D. 20¾"

**Fantino**  
—Gordon Guillaumier



L. 700 H. 830 P. 790  
W. 27½" H. 32¾" D. 31"

**Lady Jane**  
—Christophe Pillet



L. 755 H. 925 P. 900  
W. 29¾" H. 36½" D. 35½"

**Lennox**  
—Gordon Guillaumier



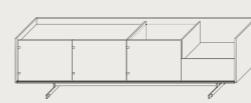
L. 1040 H. 690 P. 810  
W. 41" H. 27¼" D. 32"

**Taiki**  
—Chiara Andreatti



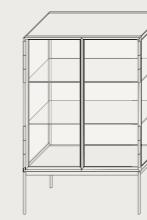
L. 960 H. 700 P. 870  
W. " H. " D. "

**Cases**  
—Francesco Rota



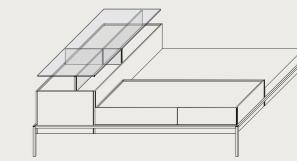
L. 2434 H. 690 P. 480  
W. 95¾" H. 27¾" D. 19"

**Galerist**  
—Christophe Pillet



L. 1130 H. 1720 P. 540  
W. 44½" H. 67¾" D. 21¾"

**Faroe**  
—Gordon Guillaumier



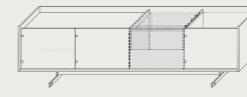
L. 1792 H. 520 - 630 P. 1292  
W. 70½" H. 20½" - 24¾" D. 50¾"



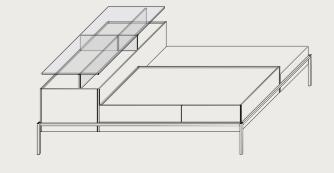
L. 590 H. 400 P. 590  
W. 23¾" H. 15¾" D. 23¾"



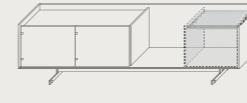
L. 630 H. 365 P. 480  
W. 24¾" H. 14¾" D. 19"



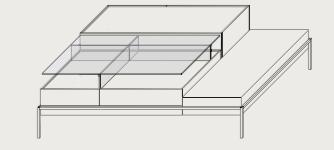
L. 2434 H. 690 P. 480  
W. 95¾" H. 27¾" D. 19"



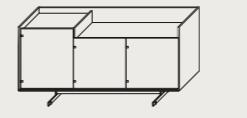
L. 1792 H. 520 - 630 P. 1292  
W. 70½" H. 20½" - 24¾" D. 50¾"



L. 2434 H. 690 P. 480  
W. 95¾" H. 27¾" D. 19"

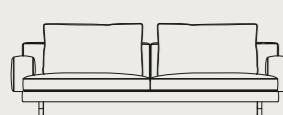


L. 1792 H. 520 - 630 P. 1292  
W. 70½" H. 20½" - 24¾" D. 50¾"

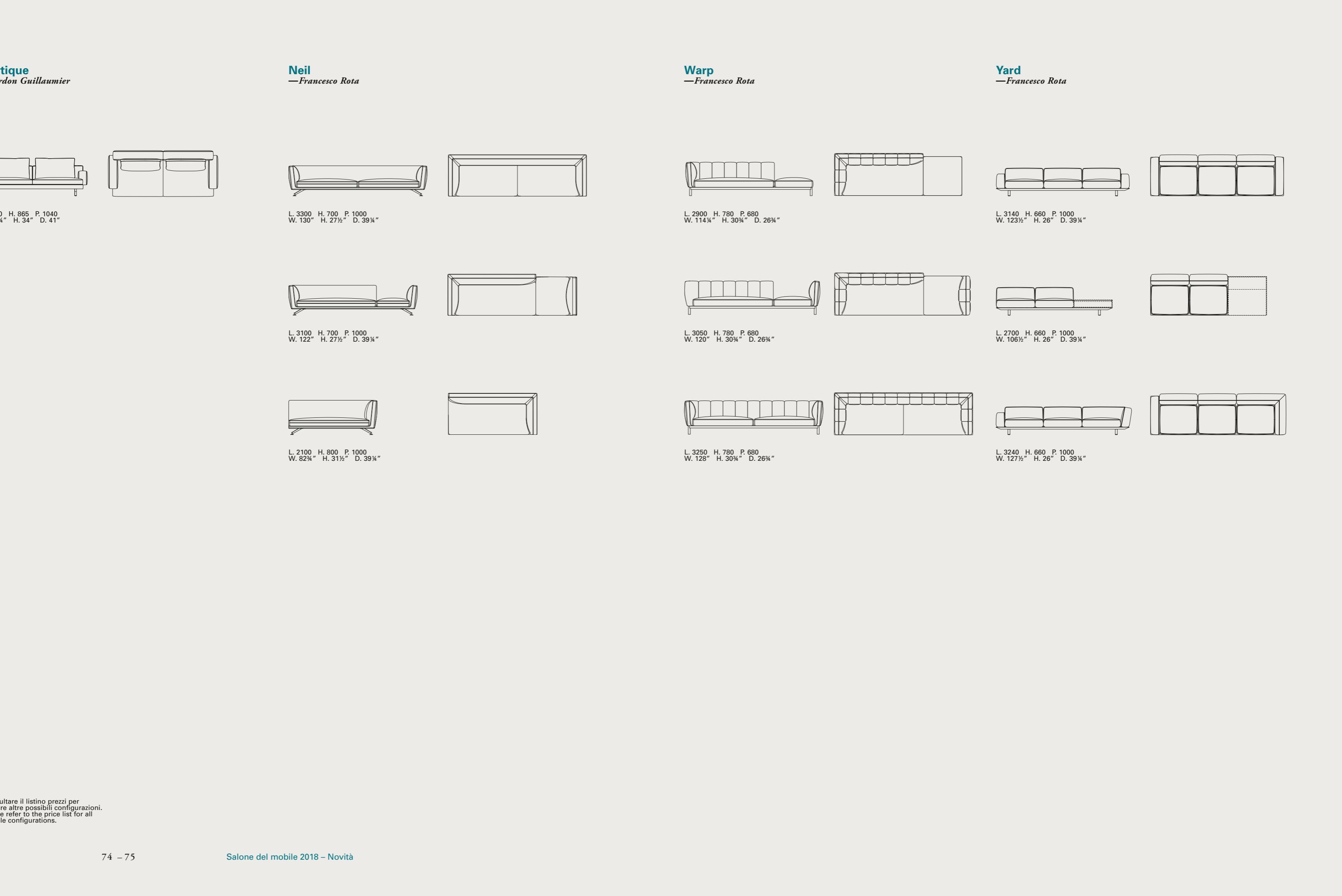


L. 1834 H. 920 P. 480  
W. 72¼" H. 36¾" D. 19"

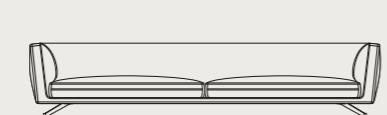
**Mustique**  
—Gordon Guillaumier



L. 2480 H. 865 P. 1040  
W. 97¾" H. 34" D. 41"



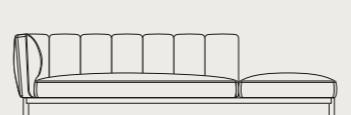
**Neil**  
—Francesco Rota



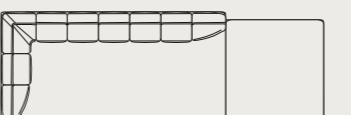
L. 3300 H. 700 P. 1000  
W. 130" H. 27½" D. 39¼"



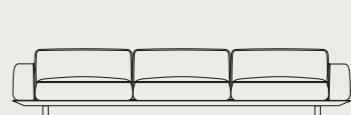
**Warp**  
—Francesco Rota



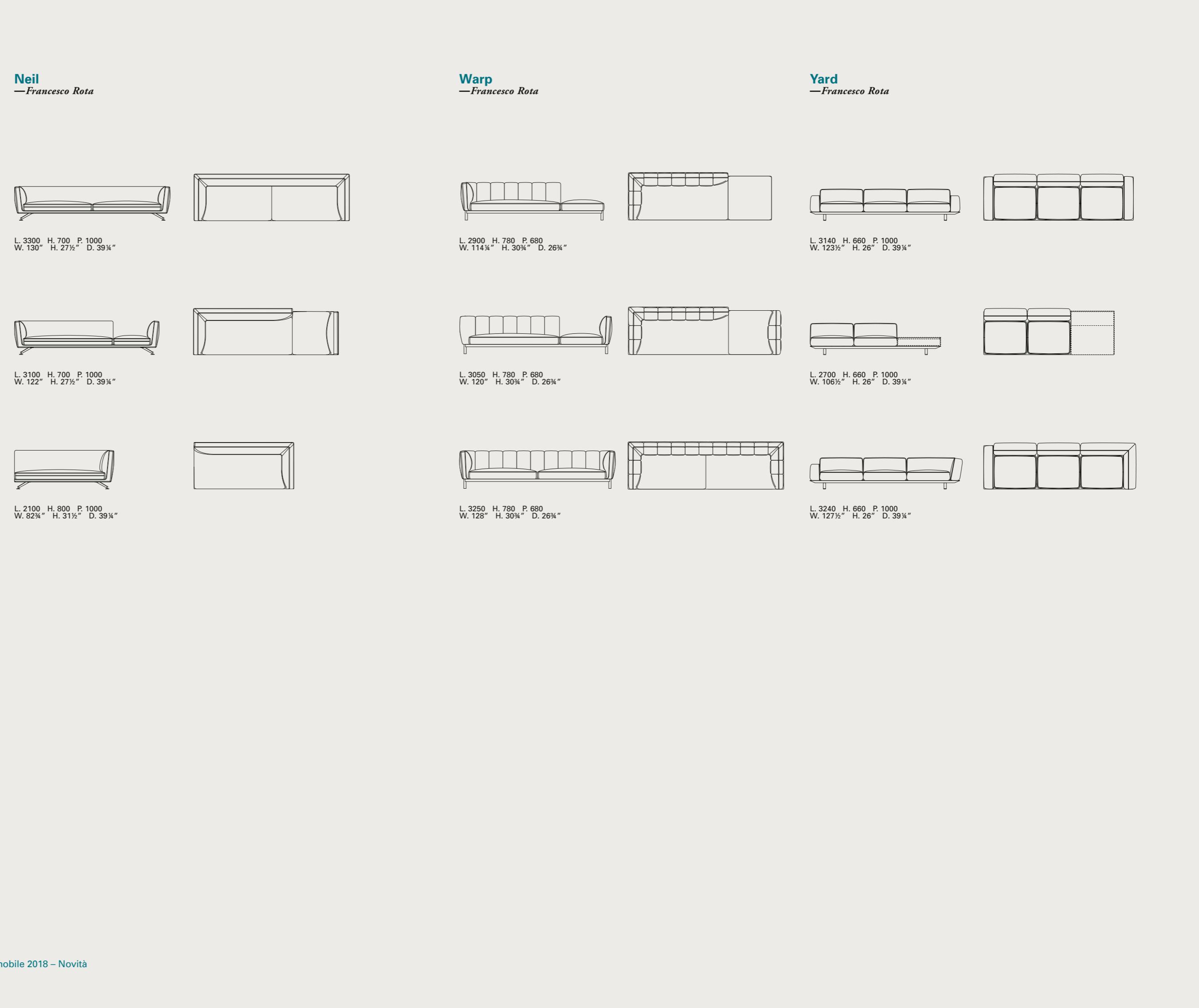
L. 2900 H. 780 P. 680  
W. 114¼" H. 30¾" D. 26¾"



**Yard**  
—Francesco Rota



L. 3140 H. 660 P. 1000  
W. 123½" H. 26" D. 39¼"



L. 3100 H. 700 P. 1000  
W. 122" H. 27½" D. 39¼"

L. 2100 H. 800 P. 1000  
W. 82¾" H. 31½" D. 39¼"

L. 3050 H. 780 P. 680  
W. 120" H. 30¾" D. 26¾"

L. 3250 H. 780 P. 680  
W. 128" H. 30¾" D. 26¾"

L. 2700 H. 660 P. 1000  
W. 106½" H. 26" D. 39¼"

L. 3240 H. 660 P. 1000  
W. 127½" H. 26" D. 39¼"

\* Consultare il listino prezzi per visionare altre possibili configurazioni.  
\* Please refer to the price list for all available configurations.

*— Lemacolortrend*



Carta 750      Latte 405      Cigno 700 / Bianco 400      Calcare 801



Ghiaia 913      Ombra 803      Cacao 461      Caffé 903      Fumo 906



Sabbia 910      Pomice 905      Grafite 918      Lavagna 713      Platino 873



Antimonio 870      Pepe 804      Salvia 835      Basalto 920      Panna 754



Canapa 707      Cedro 811      Senape 462      Mango 845      Petalo 472



Paprika 826      Amarena 828      Bruciato 477      Vinaccia 829      Terracotta 478



Fango 471      Terra 805      Limo 836      Kaki 839      Assenzio 479



Timo 480      Avio 476      Ottano 847      Petrolio 846      Oltremare 469

*— Lemacolorlucido*



Paper 227      Bianco 200      Nocciola 213      Grigio 205



Scoglio 212      Talpa 233      Nero 215      Marna 237      Beige 211



Zolfo 234      Ciliegia 216      Granata 238      Bordeaux 220      Ortica 235



Aneto 232      Ruta 231      Alga 222      Impero 236      Navy 230



Rovere Carbone      Rovere Grigio      Rovere termotrattato      Noce Canaletto

*— Legni, woods*



Frassino tinto nero a poro aperto

Frassino naturale



Canvas

Lino

Visone

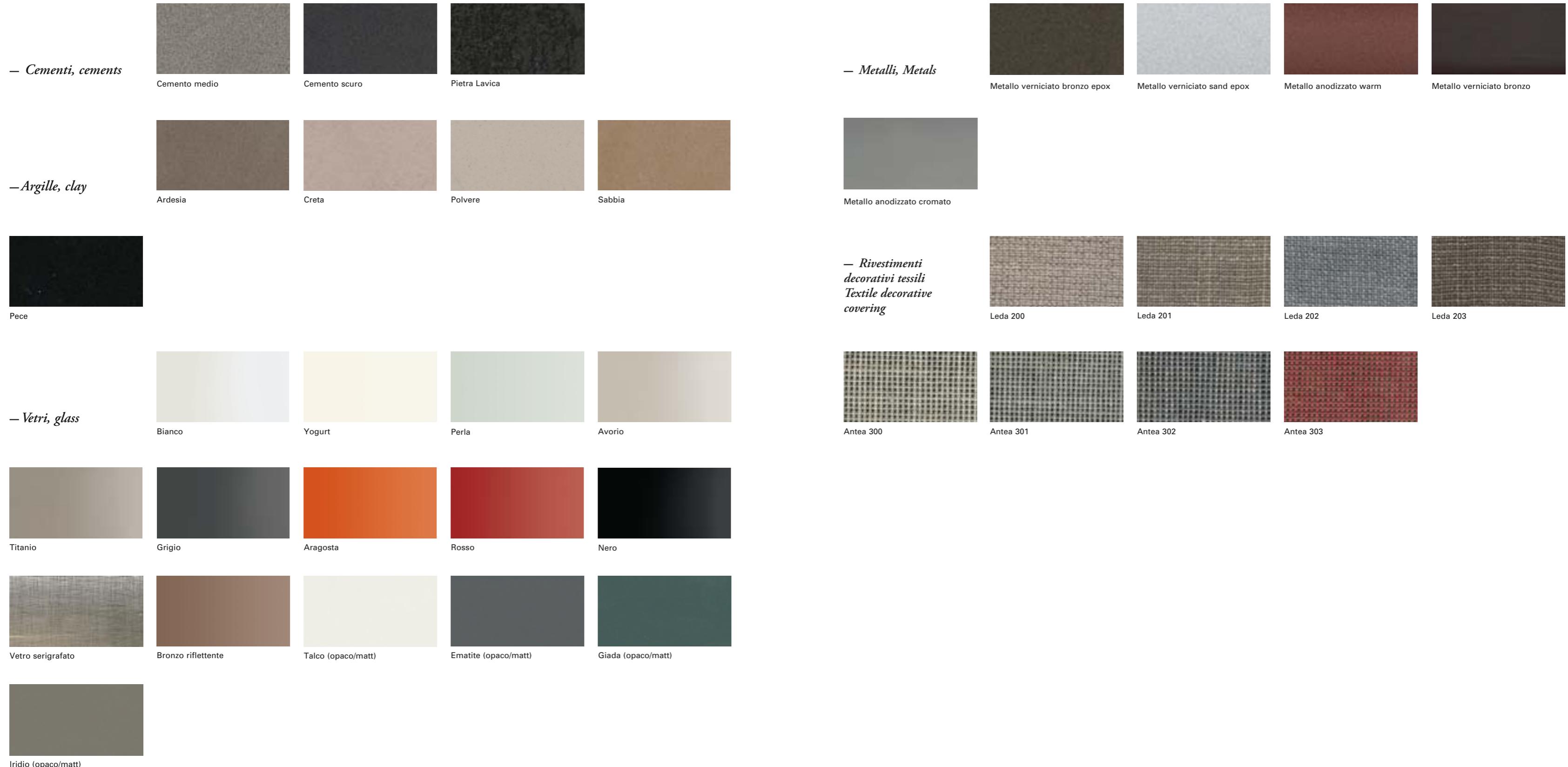
Larice moka

*— Melaminici, melamine*



Larice sbiancato

Larice grigio



**Art direction, design**  
Graph.X

**Photo**  
Thomas Pagani

**Styling**  
Studio Salaris

**Retouching, Pre press**  
De Pedrini

**Print**  
O.G.M. SpA 2018

**Thanks to**  
Alpha Studio

Ames Living

Amini Carpets

Ay Illuminate

Aytm

Brokis

Cecchi E Cecchi

Circolo 1901

Eligo

Estiluz

Ethic&Tropic

Fontana Grafica

Gaia Roma

Ghidini 1861

Gt Design

Guaxs

Handvark

John Barrit

Iksel

Il Giardino Di Legno

Lambert&Fils

Lanificio Leo

Maison Popineau

Memphis

Misha

Mm Lampadari

Occra

Palmalisa Zantedeschi

Paola Paronetto

Peserico

Plume De Panache

Shuj

Sklo Studio

Vanessa Mitrani

微信公众号ID : Lema Official



