

MERIDIANI

my home is ME

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history

ROOTS



The founder, **Renato Crosti**, with 30-plus years of experience in the furniture sector in the production of luxury upholstered items

VISION



A passionate idea of his wife Laura Ferraro Crosti which foresees **the art of building living spaces** with passion, accuracy and joy

MISSION



A mission: to design deeply personal **rooms tailored to each person**, as a dress you wear, in which every detail tells the story of who we are.

MERIDIANI

history



Quiet luxury,
timeless
elegance
yet always
up to date



Meridiani was born in 1996 and became in a few years internationally a synonym for **quality and timeless elegance**, proposing interior design projects far from temporary trends yet always up to date, with **Andrea Parisio** as its art director and designer from the very beginning.

MERIDIANI

the art of creating living spaces

LIVE



EAT



SLEEP



OPEN AIR



MERIDIANI

the art of creating living spaces

MERIDIANI COLLECTION:

140+

products

10

product categories

4

ambience

LIVE
EAT
SLEEP
OPEN AIR

MERIDIANI

the art of creating living spaces



MERIDIANI

the Italian words *abitare* – to inhabit – and
abito – dress/suit – share, not by chance,
the same root:

home is a dress that you wear

the manufacturing process

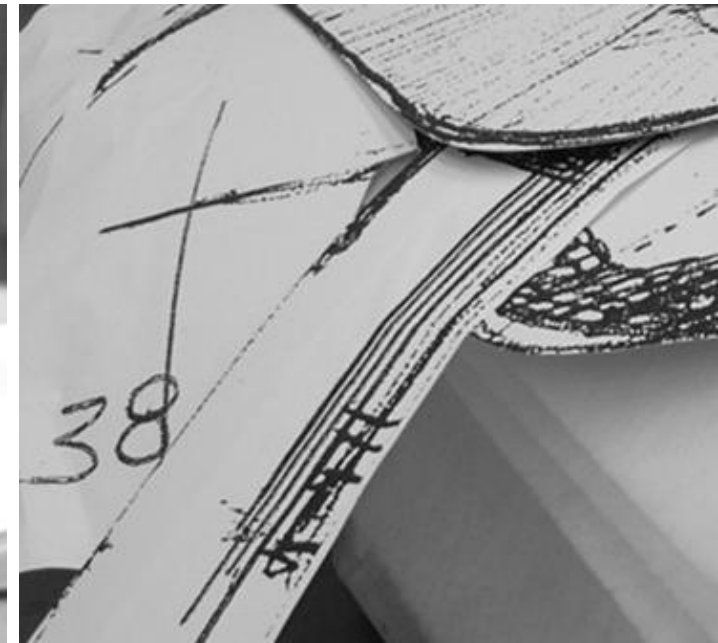
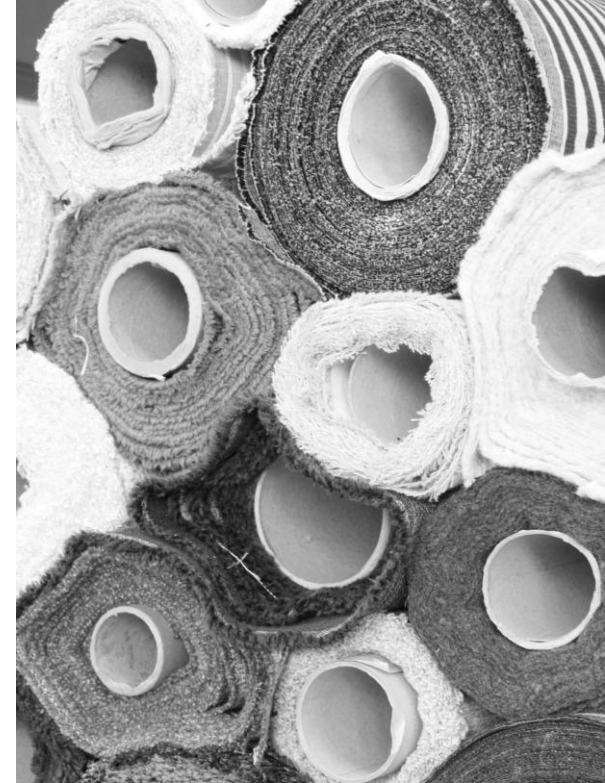
The irreplaceable work of the **artisans** conveys to interior projects the allure of unique **hand-made pieces**

Production site
Misinto, 10.000 mq

100% made in Italy

68.000 m of sewed
fabric a year

5.900 m² of sewed
leather a year



material collection

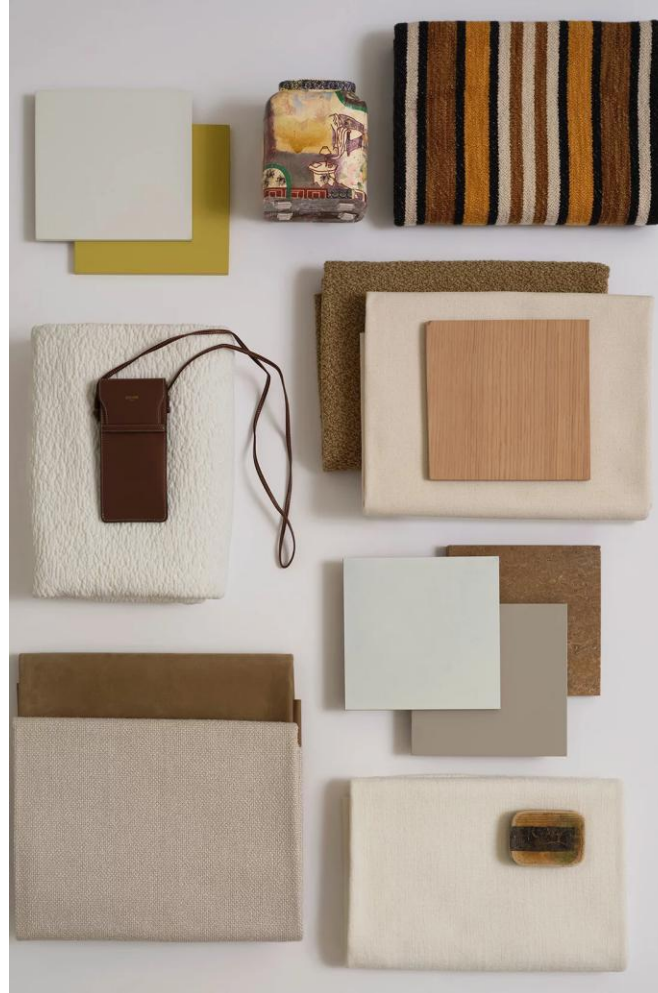
nearly

500

upholstery options

across fabrics & leathers

with an **exceptionally rich palette**
of colors, textures, and patterns.



140+

premium finishes

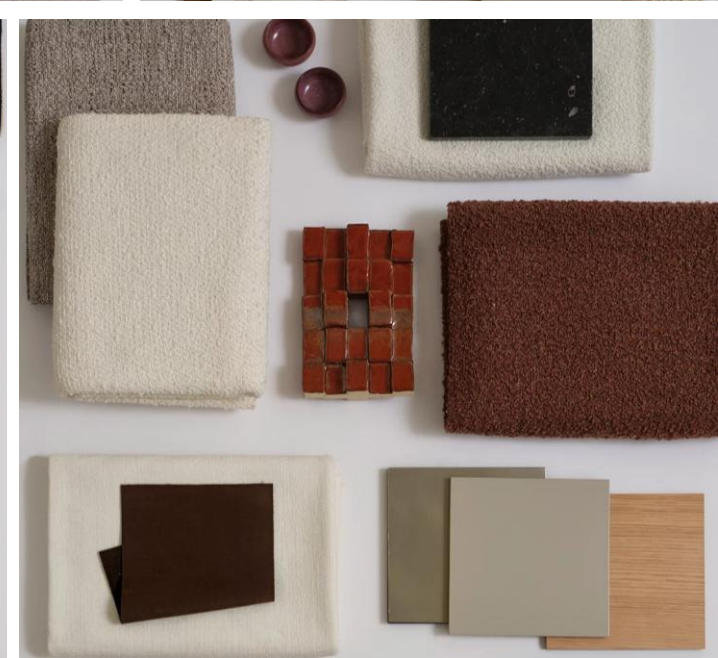
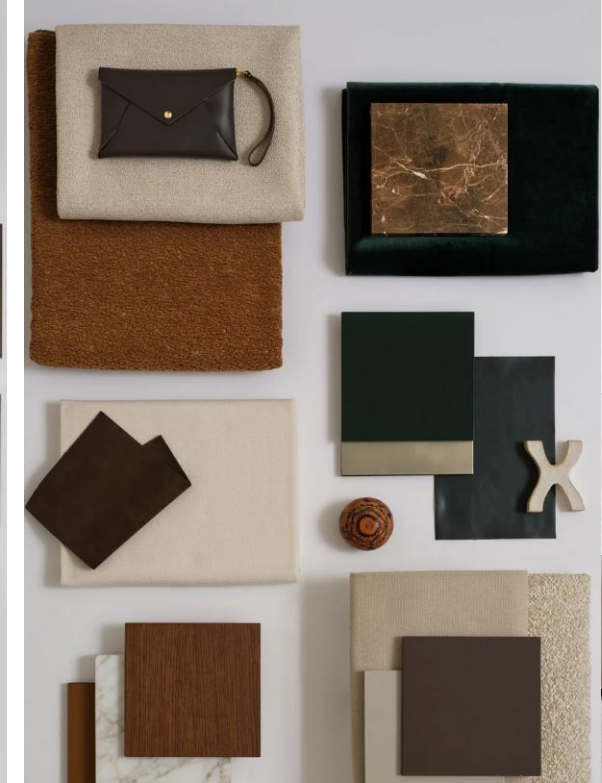
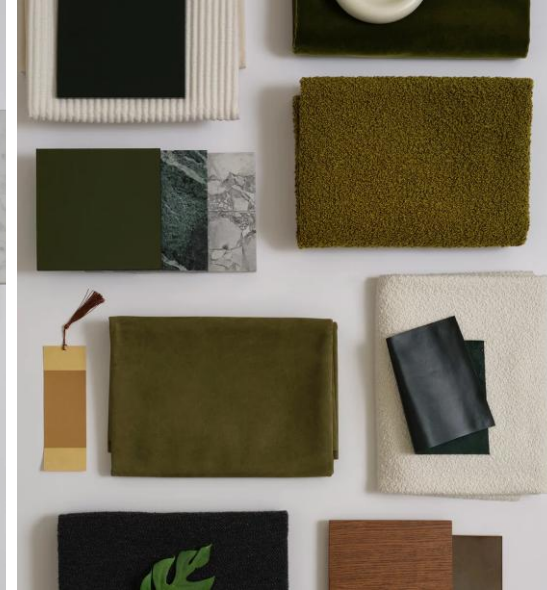
across stone, wood, metal,
glass, lacquer and more

&

10

material families

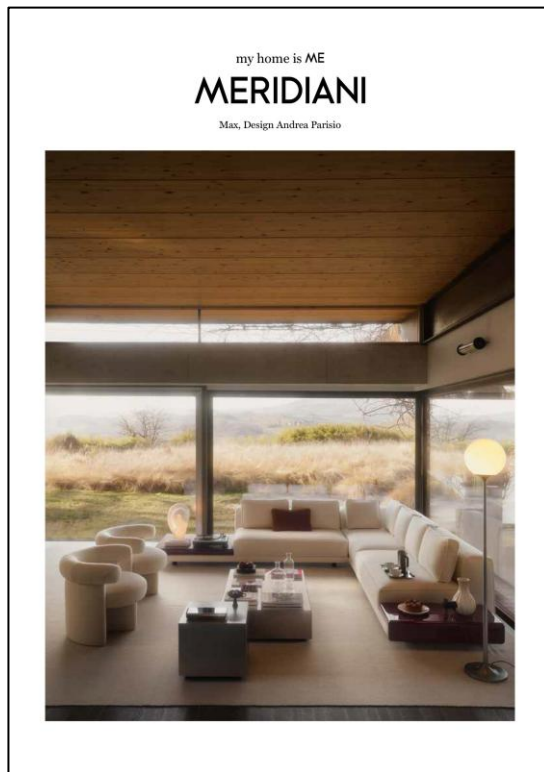
for endless combinations



my home is ME

Meridiani **tagline** and ultimate expression of the **brand's DNA**. This commitment is even embedded in the brand's name, with initials "ME" embodying **the ability to design deeply personal rooms tailored to each person**.

2025 global ADV campaign



MERIDIANI

episode 1 – my home is ME – OPEN AIR

2025 global ADV campaign



MERIDIANI

episode 2 – my home is ME – LIVING ROOM

2025 global ADV campaign



MERIDIANI

episode 3 – my home is ME – DINING ROOM

2025 global ADV campaign



MERIDIANI

storie di case – stories of home

houses, places where we grow up, fall in love, spend time together

an editorial project featuring **different houses** – envisioned by different A&D personalities under the art direction of Andrea Parisio –
that together summarize MERIDIANI's philosophy:

**a perfectly recognizable style - based on the simplicity of elegance -
but at the same time capable of expressing in every detail the
personality of those who live in them**

storie di case – stories of home



THE LIGHT OF THE SUNSET

*the home envisioned for Elisa, a sophisticated **gallery curator***

“a house with a modern, curated style and bright rooms that give way to a spacious living room completely surrounded by windows. The furnishings, eclectic and refined, highlight the texture of the walls, bestowing this home with a soul that can feel intimate and personal, but also outgoing”



THE LIGHT OF THE SUNSET



MERIDIANI

storie di case – stories of home



A WHOLE WEEK TO THEMSELVES

*the home envisioned for Pier's stepdad, a **free-spirited traveller**.*

“Each room in this antique neoclassical residence is designed to intuitively imply its function. The architectural elements of the house, enhanced by the clean, basic lines of the furniture, are combined with refined textures that give life to a unique and timeless atmosphere.”



THE LIGHT OF THE SUNSET



MERIDIANI

storie di case – stories of home



SUSPENDED IN TIME

*the home envisioned for Javier, a **cosmopolitan manager***

“Futuristic structure design characterizes this house in the Spanish hinterland surrounded by olive and pine trees. The furniture blends with the shades of the interiors and those of the exteriors, giving life to a modern home, in which the different rooms create a unicum with a perfectly defined style and strong personality.”



THE LIGHT OF THE SUNSET



MERIDIANI



project division – bespoke solutions

MERIDIANI has developed a division dedicated to the **contract sector and special projects**, leveraging on the experience and know-how built over the years.

MERIDIANI's product offering is designed to meet demand for **refined, timeless, and tailored solutions.**

project division – CASE STUDY



PENTHOUSE NEW YORK

location: New York

typology: Residences

“in this exclusive New York penthouse (460 square meters), MERIDIANI furnishings become the ideal expression of a project where design, architecture, and aesthetics coexist in perfect balance”

[\[discover more \]](#)

products:

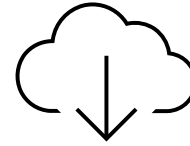
rené, timothy, james, oscar, bongo, bongo kuoio, pek, belt, gong, vittorio, isabelle, cruz, charlot

PENTHOUSE NEW YORK



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thank you



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