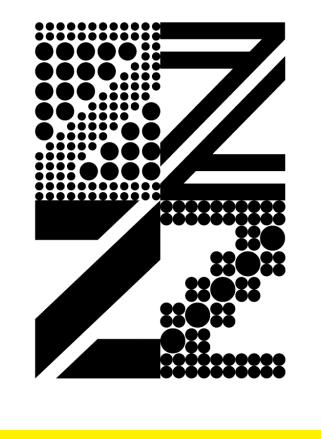
zanotta: Zanotta is now

zanotta: is now



We are the place where we dream, envision and design the future.

We are the place where **risk is unassailable**, where **beauty is always shared**.

We are the place where **relationships**, **dialogue** and **connections** happen **between spaces, people and objects.** We are the place where **the staging of everyday life** unfolds in **continuous evolution**.

We are the place where the essence of design generates authentic emotions. Because each object has a story, each person has a life experience, each place has a history. To design. To tell. To live.



Zanotta is vision

Founded on the **philosophy** that **culture** and **profit** aren't at odds; convinced that the **furniture industry** mustn't simply bend, passively, to public demand, but **must actively anticipate future needs**; and espousing both **exceptional** form and **uncompromising function**, the Zanotta company and offer remain **true originals**.

Yet at the heart of it all is a **singular vision**, the same we've had for 60 years: **the desire to surprise and forge a precious bond between objects and people.**





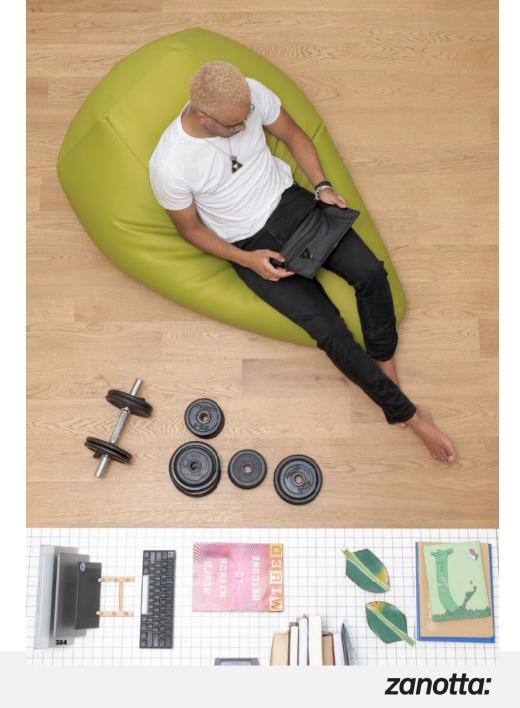
Zanotta is contemporary living

Zanotta is plurality: of people, authors, products, languages.

Today home is lived in a more fluid, functional and transversal way, therefore the products must be flexible, confidential, daily and close to our needs and passions.

The home is a place where products are juxtaposed to other objects and to our **experiences**. It is a place where **things evolve like life does**.

Zanotta products are not static and self-referential. They are alive, they find completion in their relationship with space and generate a bond of empathy, irony and affection with those who use them.



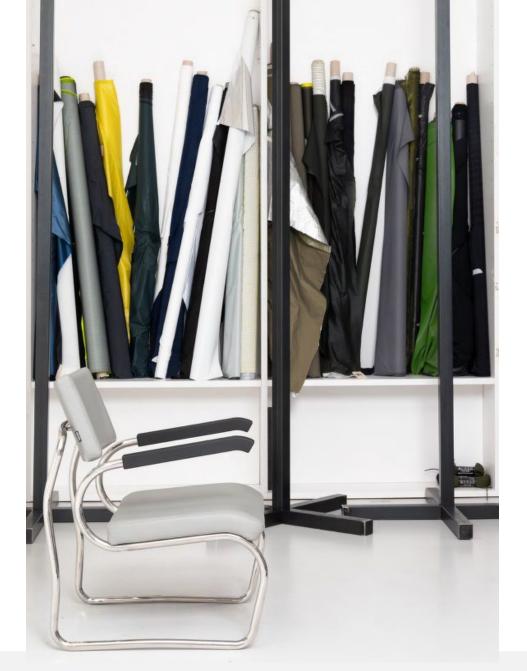
Zanotta is design attitude

Zanotta is **not style or decoration**, it is design **attitude**, and centers on **project and life.**

Zanotta offers objects of **real good design**, which have a **function**, which convey a **thought**, which express **true values**, beyond the moment style. They are made **to last over time** and so are more **ethical and sustainable**.

Desirable objects because they represent people. Objects that are first an idea and then a form, **bearers of meaning** in every single detail.

Zanotta's mission is to be the expression of contemporary design, with an Italian and authentic language together with the best designers and customers all around the world.





Zanotta is design attitude

One-of-a-kind catalog that is difficult to imitate, when a tractor seat is used as a stool (**Mezzadro**), a sack of polystyrene pellets for a soft seat whose shape adapts to your body and your movements (**Sacco**) and a bundle of sticks as a neverbefore seen clothes stand (**Sciangai**). Zanotta was the first to present a "collection" consisting of unique pieces designed by great designers who have received awards and have been exhibited in the most famous museums of the world.





zanotta:

More is better | WW designers

139 designers



Louise Campbell Federica Capitani Stefano Casciani Castelli - Minchilli Achille e Pier Giacomo Castiglioni Achille Castiglioni



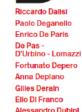
Stephen Burks

Alik Cavallere Pleriulgi Cerri (Gregotti Associati) Pierre Charpin Carlo Colombo Joe Colombo Hans Coray

Liisi Beckmann Tamar Ben David F. Bertero -A. Panto - S. Marzoli Max Bill Piero Bottoni Todd Bracher



Andrea Branzi



Lawrance

D. D'Urbino -

P. Lomazzi

Alessandro Dubini Noé Duchaufour







Gatti - Paolini -Teodoro G.P.A. Montl Gregotti - Meneghetti - Stoppino

Mazzoni Delle Stelle



Garcia Cumini

For Use

Patrick Jouin Katherine Krizek Tom Kühne

Gualtierotti -



Willie Landels L'Anverre Ugo La Pietra Kristiina Lassus Franco Legier Corrado Levi Gino Levi Montaicini Arik Levy Lievore, Altherr,

Enzo Mari

Mario Mazzer

Molina Oralito Mauro Lipparini Kensaku Oshiro **Ross Lovegrove** LucidiPevere



Pagani - Perversi Gluseppe Pagano Angelo Manglarotti Pogatschnig I. Marelli - D. Eugeni Ludovica+Roberto Palomba David Patterer **Bernard Marstaller** Terri Pecora Dominique Mathieu Eleonore Peduzzi Riva

Emilio Nann

Philippe Nigro

Peter Noever

Alessandro Mendini Christophe Pillet Roberto Menghi Alfredo Pizzo Greco Minale - Simpson Giò Ponti Doriano Modenini Jacek Popek Carlo Mollino Glancarlo Pozzi Gabriele Mucchi Kuno Prey Bruno Munari Michele Provinciali



Giotto Stoppino Damian Williamson Superstudio

likka Suppanen



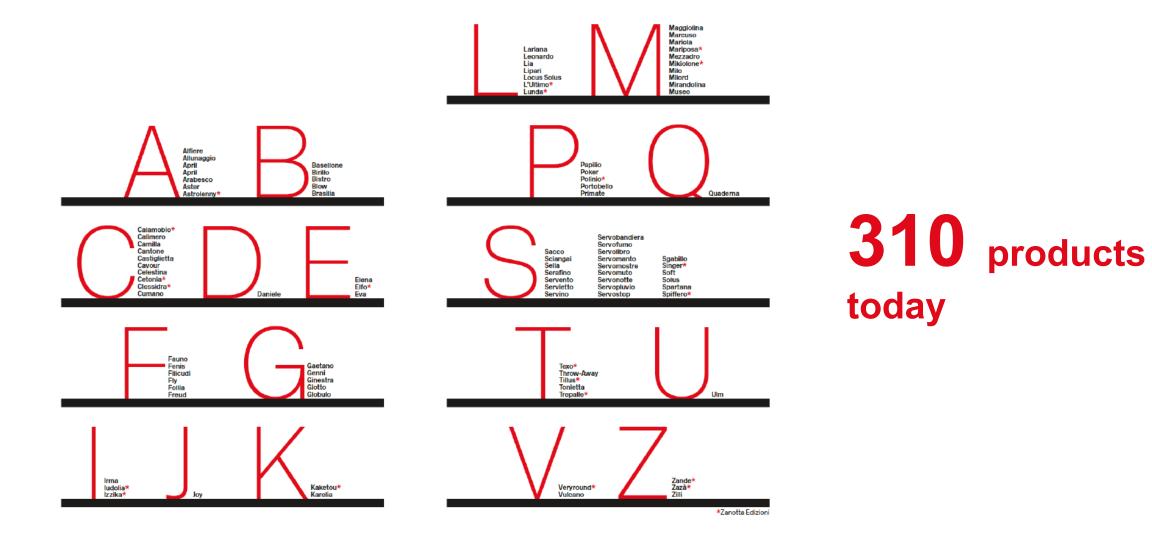
Jacopo Zibardi

over **560** products since 1954

zanotta:

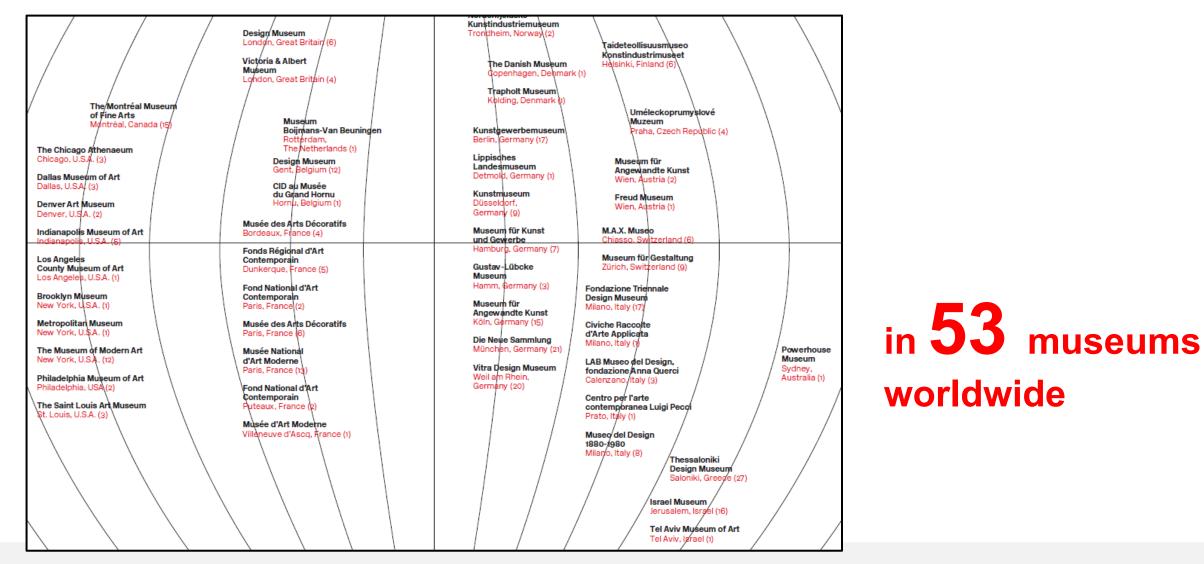
Brand Presentation

More is better | WW recognitions





More is better | WW recognitions



zanotta:

More is better | WW recognitions

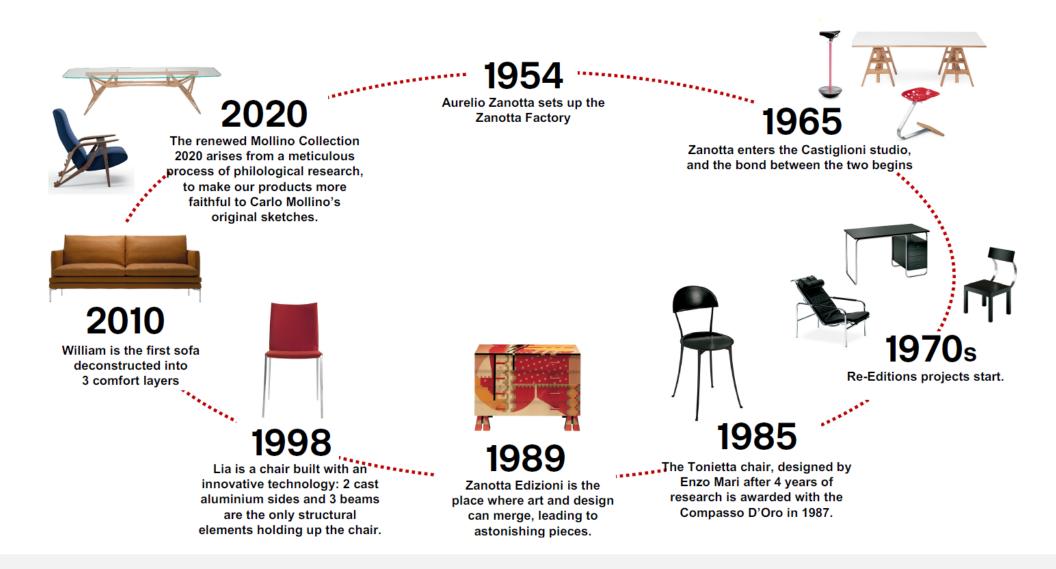
55 award-winning products

 Acca, Allunaggio, Aster, Berlino,
Birillo, Brasilia, Butterfly, Cassia, Castiglietta, Cumano, Drop, Elipse, Fly, Globulo, Grand'Italia, Guscio^{*}, Invisibile, Jack, Joy, Lia, Loto, Maggiolina, Marcuso, Ninfea, Petalo, Poker, Quaderna, Raw, Ricreo, Sacco^{*}, Santina, Sciangai^{*}, Servento, Servobandiera, Servolibro, Servomanto, Servomostre, Servostop, Soft, Speed, Spiffero, Tempo, Throw-Away, Toi, Tonietta*, Unanotte, Veryround, Zurigo.

Compasso d'Oro Award



More than 60 years of innovations





A record-setting company for upholstery

Zanotta was the first to:



Experiment a new type of comfort and construction system conceived for industrial production. A curved tubular steel structure from which hangs a saddle leather "cradle" in which two padded cushions are inserted. Maggiolina_- 1947



Create a lightweight and cost-efficient sofa entirely out of polyurethane, <u>completely eliminating frames</u> Throw Away – 1965 Karelia - 1968



Use electronically welded PVC, <u>making</u> <u>comfort out of air</u> *Blow - 1967*



Develop an ergonomically shaped bean bag chair, revolutionizing and uniting style and simplicity Sacco - 1968



Design a <u>completely removable</u> <u>sofa cover</u> whose has now become a <u>universal standard for</u> <u>every product</u> *Centopercento* - 1973



Create an armchair <u>using 3D laser</u> <u>cut technology</u>, revolutionizing the production process *Veryround - 2006*



Adopting <u>new materials</u> such as <u>carbon fiber and aeronautical fabric</u> to conceive an <u>innovative idea of</u> <u>comfort for home furnishings</u> *Fly* - 2002



Conceive the first sofa constructed into 3 comfort layers William - 2010



Launch a new idea of <u>modular</u> sofa as "sculptured islands" to be composed in space *Pianoalto - 2012*



Craft an <u>upholstered rocking</u> <u>chaise longue</u> completely made of <u>saddle leather</u> *Rider - 2019*



Quality

Quality of premium materials, of production and technologies invariably cutting edge.

Product's safety and durability over time which Zanotta evaluates thorough **endurance tests**, assessing compliance with the **strictest industry regulations** as well as the brand's own high standards.

Quality of **Zanotta's craftsmanship** - the pride and **artisanal expertise** showered lovingly on every product - and apparent in **details** and finishing and the maximization of inherent material beauty.

At Zanotta, quality also extends to **after-sales service** and support to ensuring satisfaction over time, and special **"made-to measure" service**, wherein spare parts, specific coverings, and other types of maintenance are available for years after the initial purchase.





Materials

Among its upholstery materials, Zanotta prefers **natural fabrics** (e.g. wool, cotton, linen, hemp) or **mixed fibers**, **leather** and **saddle leather**. The fabrics are processed with specific finishing treatments to make them **resistant to wear, stains, washing and light** and are mostly designed or selected in collaboration with the best Italian and European textile companies.

The whole **Zanotta production includes several dozen processes**, such as: aluminum die casting, rotational molding, polyurethane foam expansion, metal forging, bronze casting, mold injection and a series of craft techniques including the wood inlay and polychromatic hand decoration.





The collection

Our collections embrace **home**, **contract** and **outdoor** together with **Edizioni**, a special collection in which the **highest craftsmanship meets design**.

We make **experimental**, **industrial** and **artisanal** products at the same time and with the same **quality**.

Many of our products are **transversal** and do not have a single intended use.

Zanotta is a kaleidoscope of different things. We have a **plurality of stories, people and collaborators**. We have always collaborated with the **most important international designers** and **new talents**.

Plurality is our most important value, our soul, our uniqueness.









Pianoalto



Shiki

Milano+

Noah



William

Bruce









Club | 92



Onda



Parco

Throw Away



Alfa

Kilt



Brand Presentation

Sofas

Za:Za

Design: **Zaven** 2022

A sofa created from an exclusively monobloc research, with soft lines, a tender, embracing expression of a language that takes into account not only aesthetics and comfort, but also the rationalisation of production and recycling processes, to provide a comfortable and discerning product.







Brand Presentation

Noah

Design: Damian Williamson 2022

A system of monobloc and modular sofas - linear, angular and curved - with a graphic, elegant and timeless design, defined by well-balanced proportions and compact dimensions to guarantee comfort and furnish large or small spaces with maximum versatility.













Brand Presentation

William

Design: Damian Williamson 2010-2015

The William sofa, the great, though young, customer satisfaction sample of the Zanotta catalogue, with its lean, elegant lines sustained by the minimal and effective idea of dividing the seat volume (between structure and padding) into three thin layers - instead of the classic two - thus ensuring visual lightness and great comfort. It distils the principles of the democratic tradition of Scandinavian design based on the sacred trinomial of simplicity, functionality and quality, of which Damian Williamson is a proud and polished spokesman. Technological mastery and a virtually infallible eye for proportion brings his work to a higher level, a level universally shared by pieces that manage to make history.



























Brand Presentation



Design: **Damian Williamson** 2019





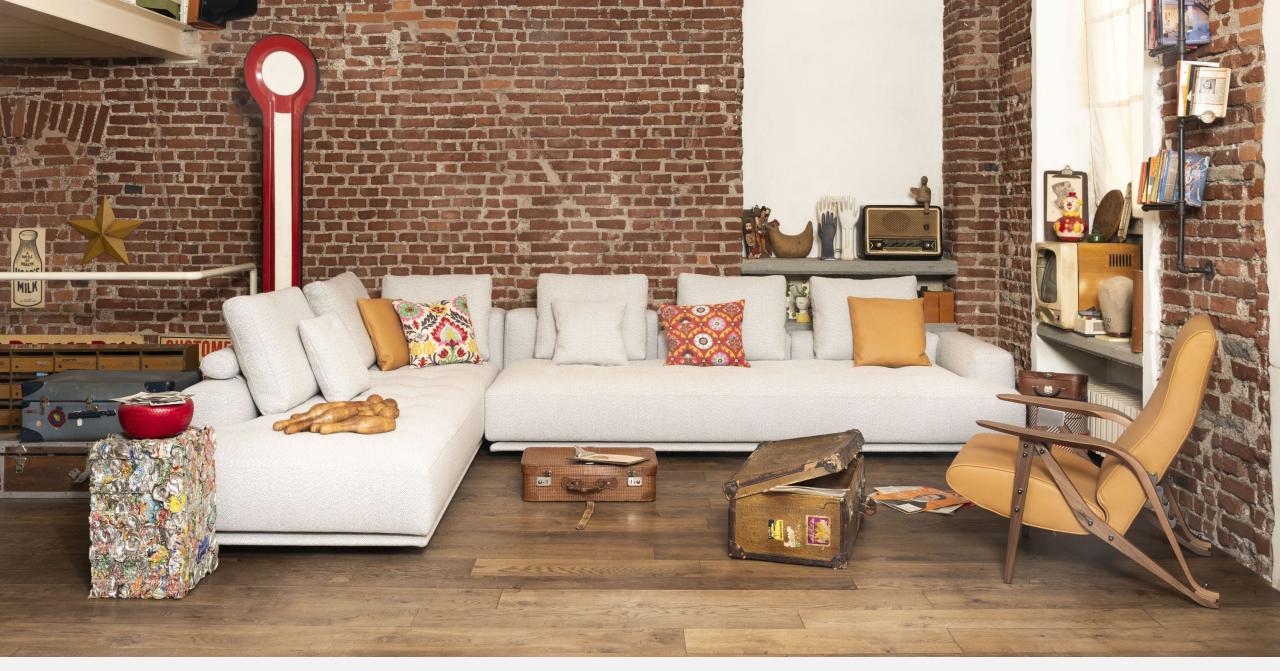
zanotta:

Brand Presentation



Inspired by the spare simplicity of the traditional Japanese futon, this sofa evokes the appearance of a thick padded mattress resting upon an upholstered wood base. The refined, quilted motif delimits the generous seat cushion, embellished by the sartorial detail of hand-made toggles in nuanced shades of the upholstery. The design is characterized by the dynamic alternation of different thicknesses and heights, mimicking an urban skyline, an architectural composition created from harmoniously contrasting materials, finishes and volumes.

zanotta:





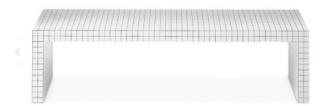
Pianoalto

Design: Ludovica+Roberto Palomba 2012

"We've created a system of full and empty spaces, using the different depths to create a feeling of extended surfaces, where the different elements are like suspended planes in respect to the floor."

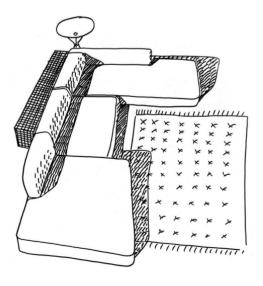






QUADERNA BENCH Superstudio 1970





1" pp















SCIANGAI De Pas, D'Urbino, Lomazzi 1973



Flamingo

Design: Damian Williamson 2017

"..dependable and enduring.. a comfortable sofa with harmonious proportions that sits naturally at ease within a jovial atmosphere; this is the image I had in mind whilst developing Flamingo".







Onda

Design: De Pas, D'Urbino, Lomazzi 1985









Brand Presentation

Club

Design: **Prospero Rasulo** 2008







Private House InStyle Vilnius, Lithuania **Hotel** NH Hotel Torino, Italy





zanotta:





Hotel NH Hotel Santo Stefano, Turin, Italy<





Brand Presentation



PARCO Emaf Progetti, 2011



LOTO and NINFEA Ludovica+Roberto Palomba, 2009







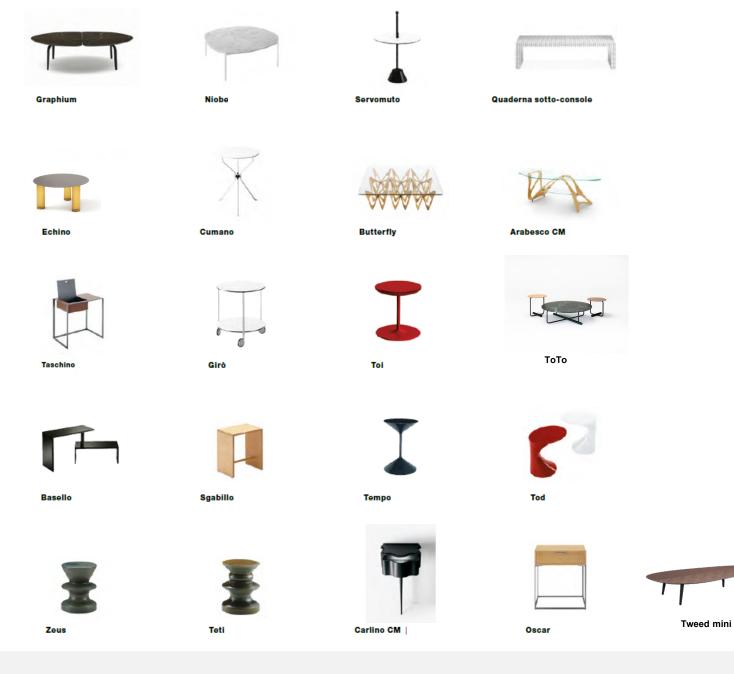








Coffee and side tables, Nightstands,





ΤοΤο

Design: Bertrand Lejoly 2022



The graphic sign and playful geometry define the modular round coffee tables designed to complete the sofa area by providing a support surface at different heights and widths. A versatile collection that pays homage to the joyful aesthetics of Memphis, with a modern twist. offering privacy and comfort.

.









Sacco



Maggiolina

Ardea CM

Kent



Gilda CM



Rider

Genni

Moretta

Susanna







Sant'Elia



Campiello +





Oliva



2-

Arom

Lama

Calla





Karelia

zanotta:

Armchairs

Karelia

Design: Liisi Beckmann 1966

Armchair. Graduated polyurethane foam frame. External cover only available in bielastic Samba fabric. VIEW ALL The non-conformist pop icon armchair of the Sixties and symbol of freedom is back in production. One of the first frameless armchairs, made entirely of polyurethane foam. The soft, wave-like surface draws inspiration from the designer's homeland, the Republic of Karelia in Finland, indented by bays and gulfs. The new fabric upholstery in bright, iridescent colours replaces the vinyl of the 1970s.









Campiello +

Design: De Pas, D'Urbino, Lomazzi 1984-2022

In collaboration with designer Paolo Lomazzi, Zanotta has reissued the famous cocoon armchair with three overlapping cushions, designed in 1984 by the De Pas D'Urbino Lomazzi trio, updating its shape and materials. Campiello+ is a swivel armchair ideal for residential and commercial spaces, characterised by a rigid, curved and wide backrest that envelops and protects, offering privacy and comfort.







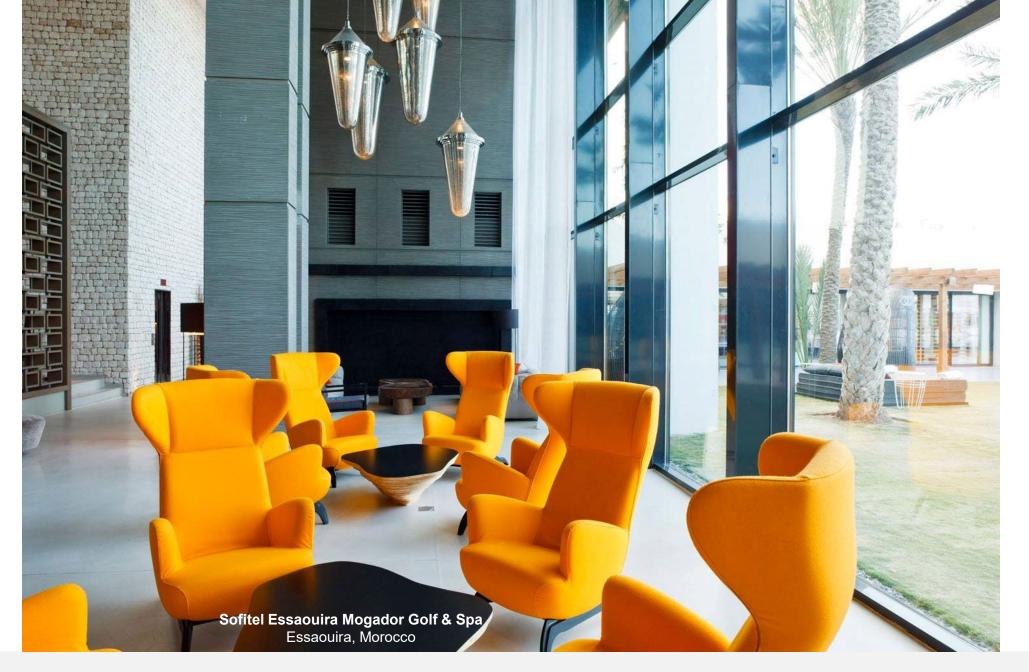










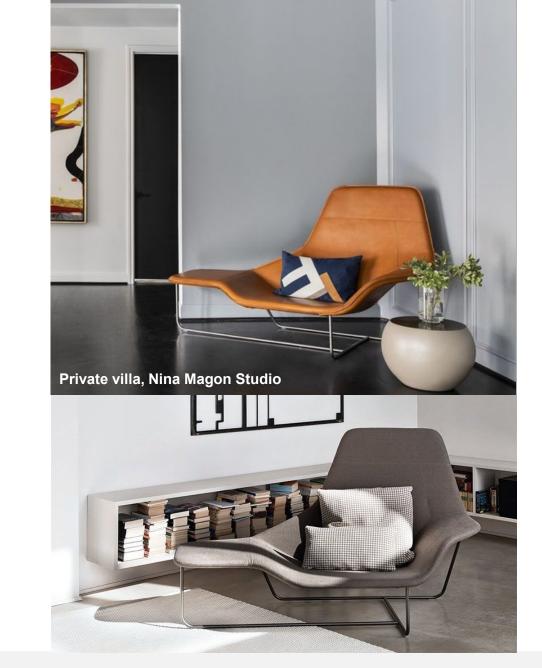




Lama

Design: Ludovica+Roberto Palomba 2006







Kent

Design: Ludovica+Roberto Palomba 2013







Susanna

Design: **Gabriele Mucchi** 1983









Genni

Design: **Gabriele Mucchi** 1935









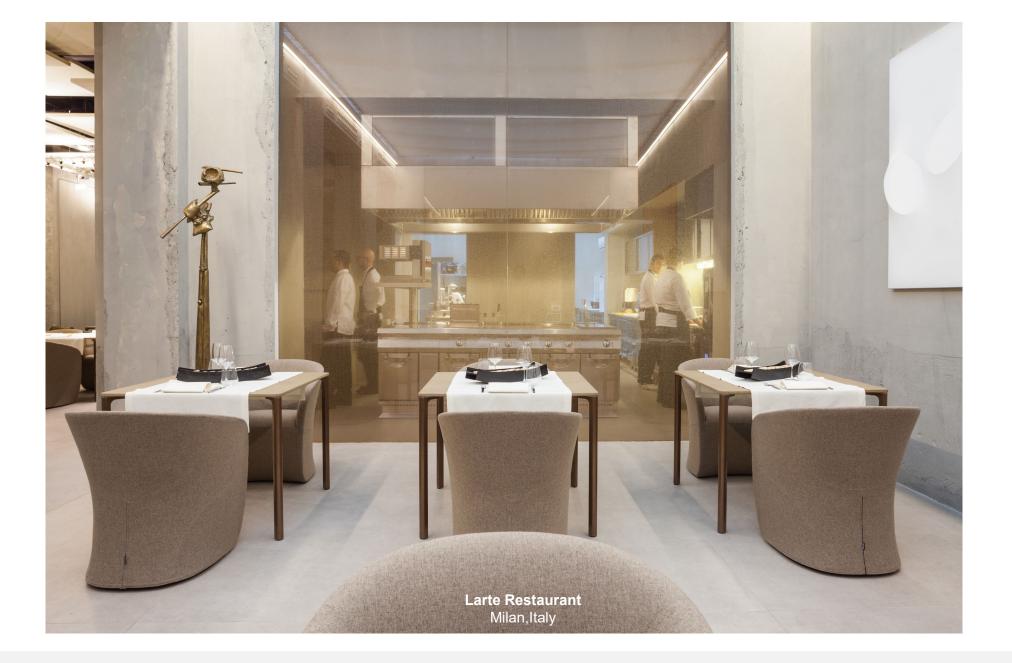
Design: Noé Duchaufour Lawrance 2010















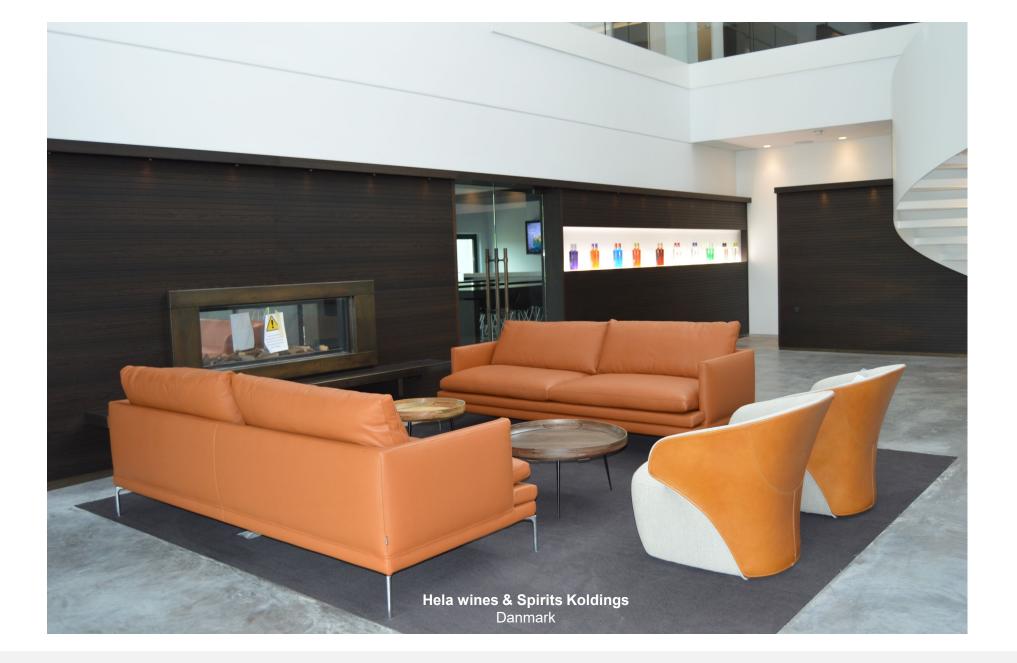
Design: Noé Duchaufour Lawrance 2014









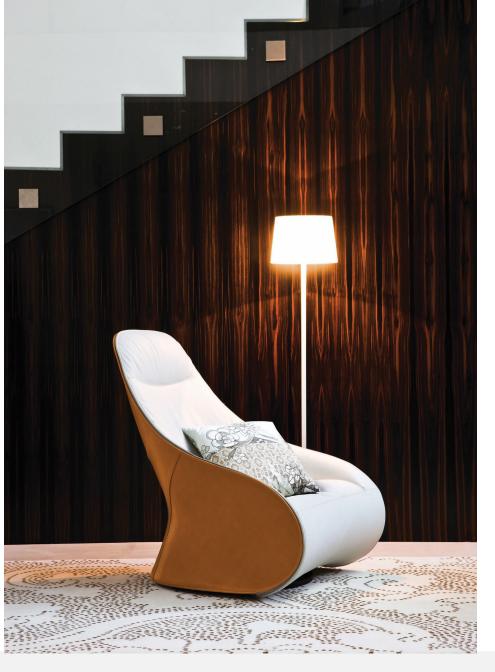






Design: Noé Duchaufour Lawrance 2010



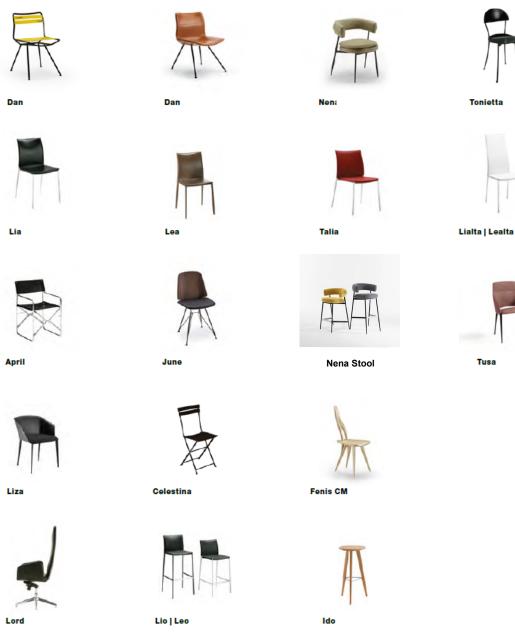








Chairs and Stools





Tusa

Tonietta



Lia, Lea, Talia

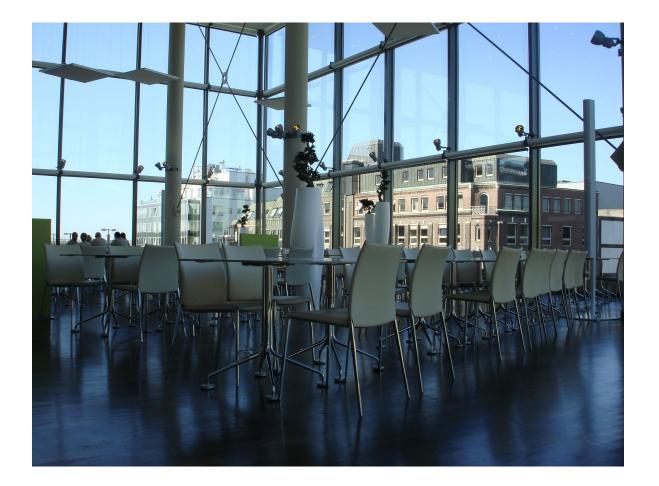
Design: **Roberto Barbieri** 1998 - 2003 - 2007



LEA With upmolstened legs with or without armrests Large version 49 cm LIA Without upmolstened legs with or without armrests Large version 49 cm **TALIA** Stackable chair









Center Brillissimo at Bertelsmann Corporate Center Bremen, Germany Microsoft Office Milan, Italy



Leo, Lio

Design: Roberto Barbieri 2005







Private House Faenza, Italy

Hotel Hotel White Saint-Tropez, France

Restaurant MC Kitchen Miaimi, USA





Liza

Design: **Lievore, Altherr, Molina** 2015

























April

Design: **Gae Aulenti** 1964

















Stripe version (INDOOOR + OUTDOOR)





Dan

Design: Patrick Norguet 2020





Saddle version

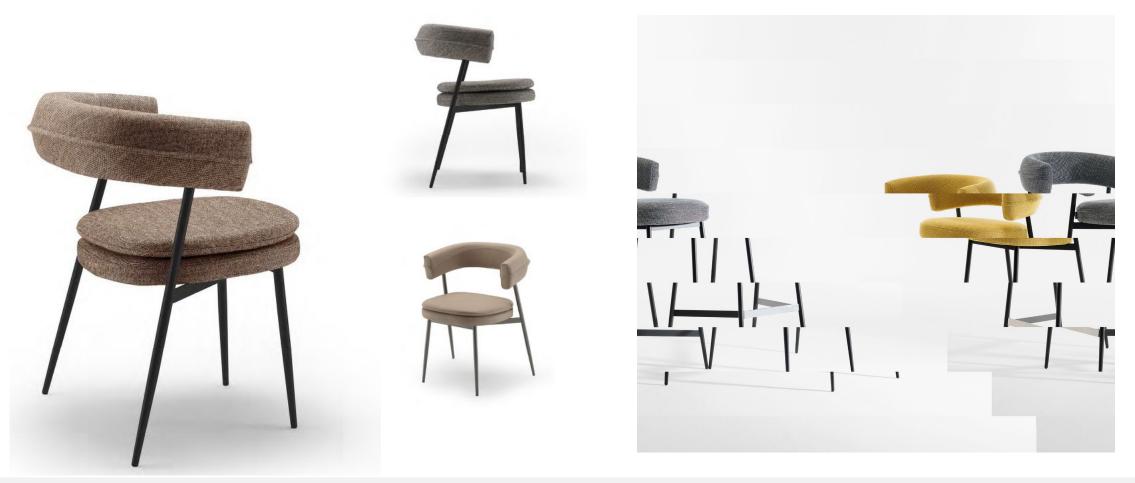


Nena

Design: Lanzavechia+Wai 2020

Nena Stool

Design: Lanzavechia+Wai 2022



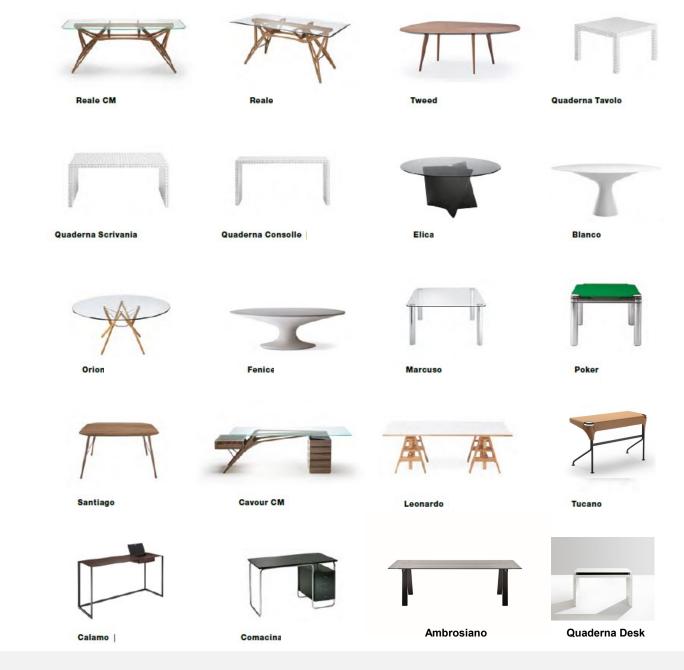
ldo

Design: Frank Rettenbacher 2016









Tables, Console tables, Desks



Reale

Design: **Carlo Mollino** 1948











Retail Louis Vuitton Bogota, Colombia

Restaurant Larte Milan, Italy





Design: Garcia Cumini 2017

6



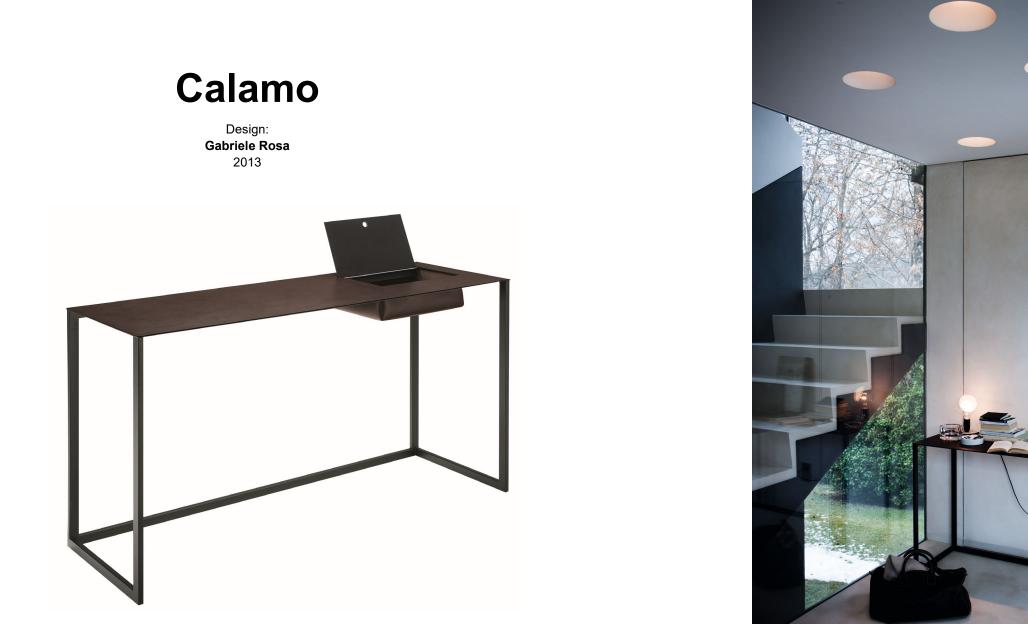
Quaderna Desk

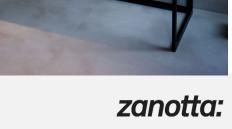
Superstudio 1969-1972











Cavour CM

Design: **Carlo Mollino** 1949







Elica

Design: **Prospero Rasulo** 2010



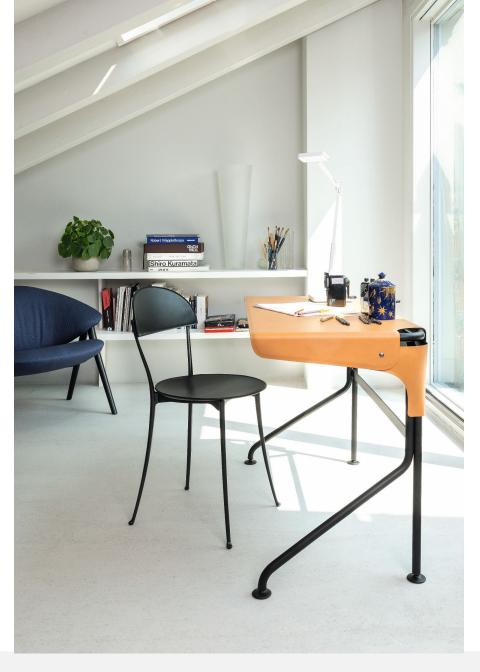




Tucano

Design: **Monica Forster** 2020















Beas

Ricordi

Talamo

Nyx

Milano



Grangala



Milleunanotte



Box



Talamo

Design: **Damian Williamson** 2011



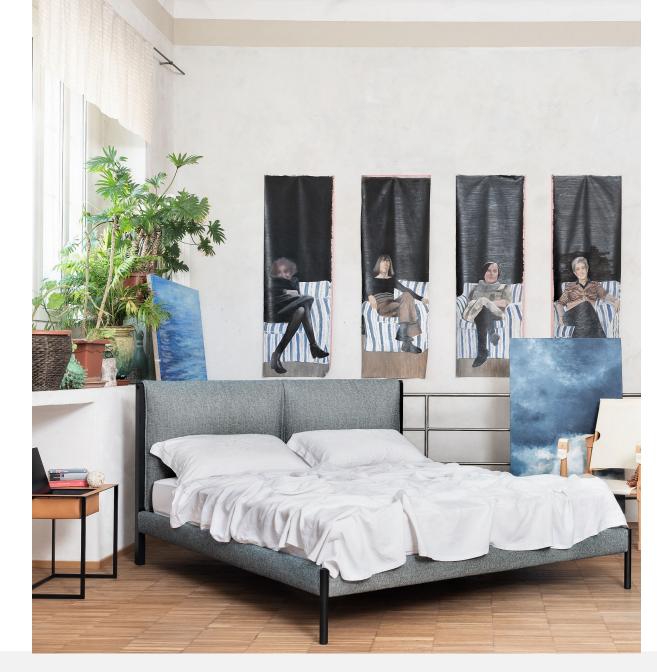




Ricordi

Design: Spalvieri e Del Ciotto 2020



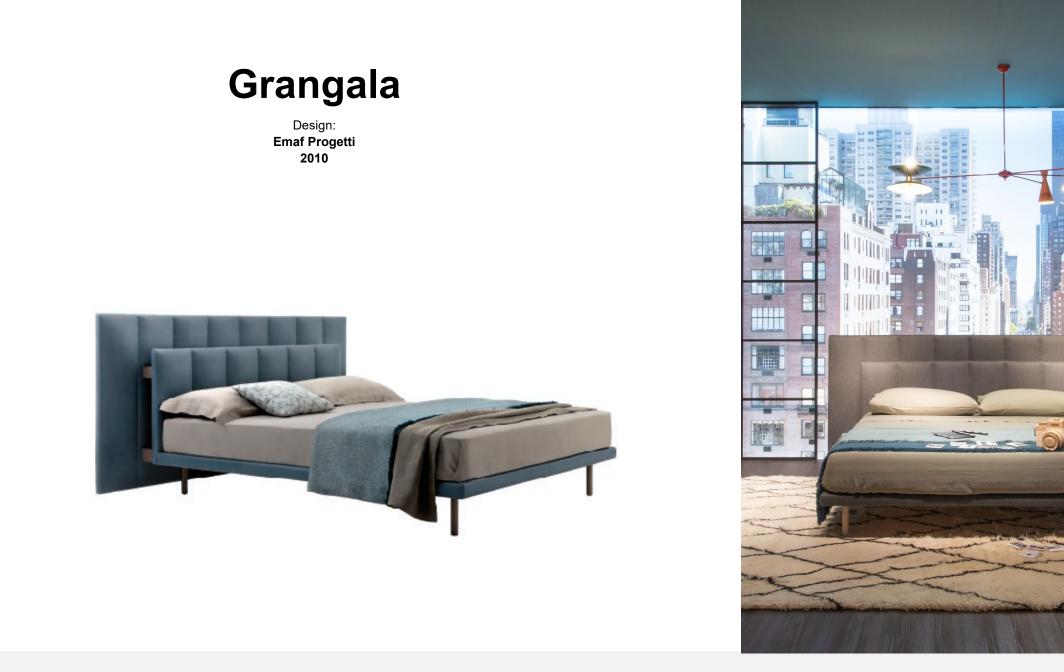














Furnishing accessories



Sciangai

Follia



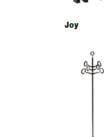
Primate

Aster









Servomante

Sella





Albero



Servopluvio

Servofumo

Giotto







Servobandiera

Chichibio





Servento



Milo CM



Brand Presentation





Zanotta: Thank you!