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SERRALUNGA

Salone del Mobile – Milano- 16-21 April 2024
Hall 14 Stand E 24

BALZAC

Balzac is the result of the first collaboration between Serralunga and designer Patrick Norguet.

This unique collection stands out for its strong character as well as its elegance and comfort.

A generous architecture where curves and counter-curves recall the legacy of turn-of-the-century outdoor furniture.

A recognizable and harmonious design, the Sofa and the Armchair, are ideal not only for outdoor spaces, such as patios and terraces but also perfect for a hotel lobby: Balzac finds its place inside but also outside our spaces.

To complete the collection, a coffee table with a simple shape, two rounded volumes placed one on top of the other.

NEW COLOR: RED CLAY

Serralunga presents a new color, to add to its already vast range. Available in both the standard finish and the lacquered version.

Clay gives surfaces a visual dimension of extreme depth; its warm tones are reminiscent of Tuscan ceramics or bas-reliefs from Indian temples.

The history of clay as a malleable earth suitable for infinite shapes has its origins in such remote times as to coincide with the origins of human history. In fact, as demonstrated by many myths, the history of humanity is 'kneaded with clay': from Gilgamesh to the Golem of Prague or the Chinese goddess Nüwa.

MOLESKIN:

Moleskin is an artisanal process that arises from the history of Serralunga and specifically from the experience in leather processing.

Moleskin is a patented finish, surprising and revolutionary, which recalls fine fustian fabrics, robust, warm, and comfortable fabrics, surfaces to touch and comb like a deerskin.

Thanks to its success and its numerous applications, a new variant is added for Salone 2024: Terracotta, expanding the range to 7 colours.

With Moleskin, the strength and quality of Serralunga outdoor furniture take on a refined yet traditional elegance.

100% recyclable LLDPE.

Characteristics

100% Recyclable - Resistant to high temperatures - Easy to maintain - Quick drying.

CUSHIONS

New cushions available for the **PineBeach** sofa and armchair models and for the **Giulietta** bench:

The new fabrics are available in variations with warm tones that recall Mediterranean summers or with colder tones that recall the sea.

They have undergone abrasion tests, treatments to prevent pilling, anti-bacterial and are easy to clean. Their colour fastness to light makes them perfect for outdoor furniture.

For the **Balzac and Canisse** sofa and armchair lines:

Fabrics made from 100% recycled polyolefin.

Subjected to abrasion tests, anti-pilling and fire-retardant treatments.

Solution-dyed fibres: color resistance to light, sea water and chlorinated water.

Perfect for outdoor furnishings.

Washable at 30° / 86°F

Tested for harmful substances

Available in solid colors with warm and welcoming tones.

RUFFLE WASHI VERSION

The Ruffle floor lamp is enriched with a new color and texture that we have called Washi. The word washi means "Japanese paper" (from wa, "Japanese", and shi, "paper") because the texture is similar to the precious rice papers produced in Japan. The coloring instead recalls ancient parchments.

Once again in the Serralunga laboratories, we experiment: this time a skillful mixing of colors makes the Ruffle a warm, welcoming lamp with a gentle note of melancholy. Perfect for both outdoor and indoor environments. Dimmable IP65 system with remote control.

HONEY WASHI VERSION

The Honey portable lamp has also been combined in the Washi version.

In this case, the grainy and irregular texture is even more suitable, reminiscent of oriental lanterns made in washi = Rice paper